



Création : BD Network – Réalisation / Edition : Gutenberg Networks –
Automobiles Peugeot RC Paris B 552 144 503 – Printed in the EU MCP3810 –
June 2016

Dealer stamp

peugeot.co.uk



NEW PEUGEOT 2008 SUV



NEW 2008 SUV INTRODUCING PEUGEOT'S FIRST SUV

Experience sharp design, uncompromising quality and instinctive driving in the New 2008 SUV.

An SUV built with strength and character, the striking new exterior design is complemented with vibrant new paint finishes: Emerald and Ultimate Red.

Innovative lifestyle technology has been introduced to ensure maximum convenience and safety. Plus, the modern and efficient range of PureTech petrol and BlueHDi diesel engines combine impressive performance with exceptional fuel economy.

New 2008 SUV features the PEUGEOT i-Cockpit®, an intuitive interior layout that reinvents the driving experience, and Grip Control which optimises traction in low-grip conditions, adapting to all terrains and weather conditions.





SHARP DESIGN

New 2008 SUV's sharp design and robust character incorporate all the qualities of a compact SUV.

Its new vertical front face features a fully integrated grille with an embossed pendant design that surrounds the central Peugeot lion badge. The horizontal bonnet and rear sports spoiler enhance the sophisticated, sportier look while front and rear scuff plates* and roof bars provide SUV practicality. Wheel arch extensions* suggest all terrain capabilities and provide more protection for the bodywork.

This more powerful, assertive style offers New 2008 SUV a distinctive air of adventure.

* According to version.





*According to version.



SIGNATURE LIGHTING

The dynamic New 2008 SUV is equipped with elegant signature lighting. At the front, new two-tone black and chrome headlights* provide definition and structure. Integrated LED daytime running lights add finesse to the new design and provide excellent visibility.

Instantly recognisable as a Peugeot, the tailgate is framed by full LED rear light clusters with a 3D 'claw' design. This trademark claw design has become an integral part of Peugeot's style identity and is equipped on the entire New 2008 SUV range.



UNCOMPROMISING QUALITY

Quality is evident through touch and finish in the New 2008 SUV's sophisticated and sleek interior. The passenger compartment features a soft-touch dashboard with subtle chrome highlights and an ergonomic design, leather trimmed steering wheel* and aviation style handbrake. This finely crafted décor works in harmony with ultramodern mood lighting to create a refined and elegant atmosphere.

Chic and innovative, the Peugeot LED Track* provides ambient lighting from the laser cut headlining while the cielo panoramic glass roof* is equipped with high-tech light guides. The head-up instrument panel features LED dial surrounds* which come on automatically as soon as the side lights are switched on, adding an extra touch of luxury to the interior lighting ambience.

* According to version.





INSTINCTIVE DRIVING

The innovative layout in the PEUGEOT i-Cockpit® makes driving intuitive, agile and safe as the ergonomic driving position helps focus your attention on the road ahead.

The compact sports steering wheel sits lower than a traditional design and means that your arms are both lower and closer together. This not only reduces driver fatigue but offers more precise steering and improved manoeuvrability.

* From Active level.

The head-up instrument panel allows driver information to be viewed above, rather than through, the steering wheel and is therefore accessed without taking your eyes off the road. In addition, the large multifunction colour touch screen* places all the functionality at your fingertips.

A red Peugeot SUV is shown driving on a dirt road that winds through a hilly, forested landscape. The car is in motion, with a blurred background suggesting speed. The car's license plate reads '2008'. The overall scene is bright and clear, with a mix of green foliage and brown earth.

VERSATILE AND ADAPTABLE

Grip Control is an adapted traction control system which responds to most terrains and weather conditions. It acts on the front wheels by adjusting wheel spin and torque to optimise traction in low-grip conditions.

Versatile and adaptable, this system has control built in. The Grip Control dial located on the centre console lets you choose the appropriate mode for the surface you encounter: standard, snow, mud, sand, ESP off.

Coupled with Mud & Snow tyres and now compatible with the EAT6 automatic gearbox, Grip Control uses electronic components that are already installed in the car meaning that it adds no extra weight and therefore no excessive fuel consumption, unlike a traditional 4x4.

* Standard from Allure level (excluding 1.2L PureTech 82 & ETG S&S)

GT LINE ASSERTIVE SPORTS STYLING



GT Line badge level on New 2008 SUV features distinctive sports styling. From the 17" Brilliant Black alloy wheels, to the black chrome radiator grille with embossed pendant design, to the gloss black door mirrors and black roof bars – this is a dynamic and compact SUV.

The new horizontal bonnet culminates at the front in a vertical integrated radiator grille, with gloss black surround and contrasting red Peugeot lettering. GT Line badging appears on the front wings and tailgate with an exhaust finisher integrated into the rear scuff plate.

The package is completed with a cielo panoramic glass roof with electric blind and ambient lighting.



GT LINE SPORTS INTERIOR



The sporty feel of the exterior continues inside GT Line with Peugeot branded aluminium door sills, sports pedals and GT Line carpet mats. The seats are finished in premium GT Line trim and the sports theme continues with red line detailing on the seatbelts and gloss black door handles.

The compact sports steering wheel is finished in perforated leather with red contrast stitching; the head-up instrument panel features red LED dial surrounds; and the 7" multifunction colour touch screen has a red colour scheme.



PEUGEOT AND THE ENVIRONMENT

PEUGEOT is a leading manufacturer of low emission vehicles and more than half of its global sales are for vehicles emitting less than 140g of CO₂ per km. This performance is based on proven technology: the Diesel Particulate Filter. Launched in 2000, and equipped as standard on more than 2.1 million vehicles, it reduces particle emissions by 99.99%. A self-cleaning system, it processes gases emitted from the combustion of diesel in the engine and reduces diesel particles to approximately 0.004 g/km. PEUGEOT has also led the way on other breakthrough technologies including Stop & Start and a new generation of petrol and diesel engines.

PURETECH

Efficient petrol engines with a combined drive cycle up to 64.2mpg.

New 2008 SUV offers a range of the latest generation, Euro 6, three cylinder PureTech petrol engines. A product of PEUGEOT's intelligent engineering, they combine reduced weight, innovative materials with the efficiency of applying direct fuel injection to three cylinders. This advanced technology offers a drive and performance normally associated with much bigger engines but with significantly improved fuel consumption and CO₂ emissions.

BLUEHDi

The most efficient and economical diesel depollution control technology on the market, with a combined drive cycle up to 76.3 mpg.

BlueHDi, Euro 6 diesel engines, are offered on the New 2008 SUV: an exclusive new technology that combines a Selective Catalytic Reduction (SCR) function with the diesel particulate filter system. This BlueHDi technology drastically reduces NO_x (the combination of mono-nitrogen oxides NO and NO₂) by more than 90%, which optimises CO₂ emissions to 97g/km, improves fuel consumption and almost totally eliminates particle emissions (99.9%).

Engine	Gearbox	Fuel Consumption (MPG)			Carbon Dioxide (CO ₂) Emissions (g/km)
		Urban Drive Cycle	Extra Urban Drive Cycle	Combined Drive Cycle	
1.2L PureTech 82	5 speed manual	47.1	65.7	57.6	114
1.2L PureTech 82 ETG S&S	5 speed ETG	56.5	70.6	64.2	102
1.2L PureTech 110 S&S	5 speed manual	53.3	72.4	64.2	103
1.2L PureTech 110 EAT6 S&S	6 speed automatic	47.9	68.9	58.9	110
1.2L PureTech 130 S&S	6 speed manual	47.1	68.9	58.9	110
1.6L BlueHDi 75	5 speed manual	64.2	85.6	76.3	97
1.6L BlueHDi 100	5 speed manual	64.2	85.6	76.3	97
1.6L BlueHDi 120 S&S	6 speed manual	65.7	85.6	76.3	96

* Information correct at time of printing. Please refer to the Price and Specification guide for the latest information.

ENGINES

PureTech three cylinder petrol engines

Designed to produce drivability and performance, this engine combines efficiency with cutting edge technology. It takes the best that the market has to offer and finds the perfect balance between torque and power at low revs. This advance in technology generates a 25% saving in fuel consumption and reduces CO₂ emissions compared to a vehicle with equivalent power and torque.

Combined with the new automatic EAT6 gearbox, the 1.2L PureTech 110 EAT6 S&S turbo version produces CO₂ emissions of only 110 g/km, making it the benchmark for petrol automatics in the segment.



1.2L PureTech 110 S&S

GEARBOX	5 speed manual / 6 speed automatic
MAXIMUM TORQUE (Nm)	205 @ 1500 rpm
MAXIMUM POWER HP (Kw)	110 (81) @ 5500 rpm
COMBINED DRIVE CYCLE (MPG)	64.2 / 58.9
CO ₂ EMISSIONS (g/km)	103 / 110

BlueHDi technology

BlueHDi engines combine high performance, impressive fuel economy and low CO₂ emissions. Every diesel version of the New 2008 SUV emits under 97 g/km of CO₂ and achieves up to 76.3 mpg on a combined drive cycle.



1.6L BlueHDi 100

GEARBOX	5 speed manual
MAXIMUM TORQUE (Nm)	254 @ 1750 rpm
MAXIMUM POWER HP (Kw)	99 (73) @ 3750 rpm
COMBINED DRIVE CYCLE (MPG)	76.3
CO ₂ EMISSIONS (g/km)	97

GRIP CONTROL



Grip Control optimises traction in low-grip conditions. It adapts to different terrain by acting on the front wheels, using electronic components already present on the vehicle. Standard from Allure* level, on both manual and automatic versions, it is coupled with 17" alloy wheels.

The Grip Control dial located on the centre console offers five available modes:

* Excluding 1.2L PureTech 82 & ETG

• **Standard :**

- Suitable for normal road conditions.
- Low spin rate.

• **Snow :**

- Recommended in deep snow or on a steep slope.
- Adapts the spin of each front wheel according to the grip available in order to provide the best acceleration possible.
- Automatically changes back to Standard mode at 30 mph.

• **Mud :**

- This "all terrain" mode is suitable for muddy or slippery ground conditions.
- Allows a lot of spin on the wheel with the least grip to allow mud to be cleared and grip restored.
- At the same time, it transmits the maximum available torque to the wheel with the most grip.
- This action is similar to a Limited Slip Differential.
- Automatically changes back to Standard mode at 50 mph.

• **Sand :**

- Suitable for loose ground.
- Spins the front wheels simultaneously, allowing the vehicle to move and reducing the risk of being trapped in sand.
- Automatically changes back to Standard mode at 70 mph.

• **ESP Off :**

- Disconnects the ESP and Grip Control® systems.
- Gives complete control to the driver.
- Automatically changes back to Standard mode at 30 mph.

DRIVING EXPERIENCE

Suspension

High performance, versatile and efficient PureTech and BlueHDi engines offer a responsive driving experience on New 2008 SUV without compromising on fun and enjoyment.

The compact steering wheel in the PEUGEOT i-Cockpit® is linked to a specific suspension system, which is adapted according to engine. The weight-optimised drivetrain combines simplicity and reactivity, offering the perfect balance of comfort and road holding to guarantee real driving pleasure.



Automatic Gearbox (EAT6)

The New 2008 SUV 1.2L PureTech 110 EAT6 S&S is equipped with a 6 speed EAT6 (Efficient Automatic Transmission) automatic gearbox, which optimises fuel consumption and enhances driving experience. This new gearbox uses quickshift technology allowing for faster gear changes and is the new benchmark in terms of driving enjoyment.

Its capacity for energy efficiency is almost equivalent to that of a manual gearbox with reduced friction and lockable converters in every section to prevent slippage.

It has been designed to significantly reduce CO₂ emissions and is comparable with the equivalent manual, making it extremely well positioned in both drivability and fuel consumption.

SAFETY

New 2008 SUV offers a range of safety equipment :

Active City Brake*

Active City Brake is a new technology which makes it possible to avoid an accident or reduce its seriousness if the driver fails to react. It works in urban conditions at speeds of less than 20 mph. A short range sensor is fitted to the top of the windscreen and can detect other vehicles that are driving in the same direction or stationary. This will automatically trigger an emergency brake to stop the vehicle and avoid a collision entirely or limit the consequences of an accident by reducing the speed of impact.

*Optional from Active level.

Airbags

In the case of a collision, 6 airbags will protect occupants: two front airbags, two side airbags and two curtains airbags.

ESP

All versions of New 2008 SUV have a high level of active safety and are equipped with ESP as standard. This includes Traction Control (ASR), Stability Control (CDS), Emergency Brake Assistance (EBA), Electronic Brake Force Distribution (EBFD) and Anti Wheel-Lock (ABS).

Cornering assist fog lights*

In low beam or high beam, this function allows the front fog lights to illuminate the inside of a bend, when the vehicle speed is below 25mph (city driving, winding roads...).

*Standard from Allure level.

Park Assist* and reversing camera*

The reversing camera automatically activates when reverse gear is engaged and allows the driver to view the area behind the vehicle while the manoeuvre is taking place. The reversing camera comes with rear parking aid as standard but can also be ordered with Park Assist for added safety and convenience. The Park Assist system assesses the size of space available to ensure that it fits the dimensions of your vehicle. Ultrasonic sensors and steering management take over to manoeuvre in and out of the parking space for you. Acceleration, braking, gear changes and use of the clutch in a manual transmission are left in your control. During entry and exit of the parking space, the system provides you with visual and audio information to ensure your safety.

*Available according to version.

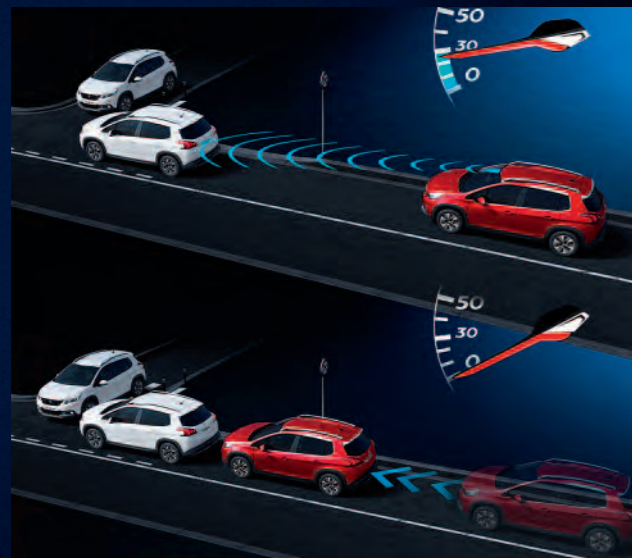
Peugeot Connect SOS*

Peugeot Connect SOS is now in use in most major European countries, including the UK, and is technology that could prove vital in an emergency.

Automatic emergency call: if the airbags inflate or the seat belt pretensioners are triggered, the vehicle automatically makes an emergency call on behalf of the driver. Peugeot Connect SOS then locates the vehicle, establishes telephone communication with its occupants and arranges for the appropriate emergency service to be dispatched.

Manual emergency call: whether the victim or the witness of an emergency situation, the driver can call Peugeot Connect SOS quickly by pressing the SOS button located on the dashboard (and holding for 3 seconds).

*Peugeot Connect SOS is optional according to version and subject to acceptance when ordering the vehicle. Terms and conditions apply.



COLOURS

SOLID PAINT



Bianca White



Hurricane Grey

METALLIC PAINT



Nera Black



Cumulus Grey



Nimbus Grey



Spirit Grey

PEARLESCENT PAINT



Emerald



Pearlescent White



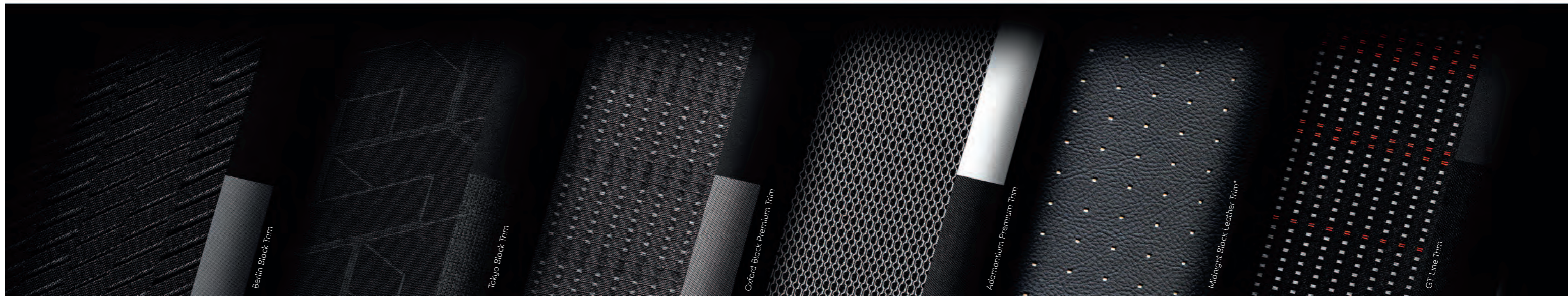
VARNISH
Ultimate Red

*Colours available according to version.



TRIM

Trims available according to version.
* Seats in leather and other materials. Please refer to Peugeot.co.uk for details.



Berlin Black Trim

Tokyo Black Trim

Oxford Black Premium Trim

Adamantium Premium Trim

Midnight Black Leather Trim*

GT Line Trim

WHEELS



15" Steel Wheel with 'Iode' wheel trim



16" Steel Wheel with 'Stronium' wheel trim



16" 'Hydre' Alloy Wheel



16" 'Aquila' Alloy Wheel



17" 'Eridan' Anthra Alloy Wheel



17" 'Eridan' Brilliant Black Alloy Wheel



17" 'Eridan' Black Alloy Wheel

* Wheels available according to version



NETWORK AND SERVICES

When you choose Peugeot, you have the reassurance of knowing that your vehicle has been designed and built to give you years of worry free motoring. As a Peugeot owner, you can also rely on the customer care services of your Dealer. This will ensure that you're talking to a specialist who'll listen to you, understand your problems and respond efficiently - someone who also has the expertise to maintain your Peugeot correctly, using trained technicians, Peugeot Diagnostic Equipment and Peugeot Original parts.

FOR YOUR PEACE OF MIND

MANUFACTURER WARRANTY

Any New Peugeot 2008 SUV first registered in the UK and purchased from a UK Peugeot Dealer will benefit from a 2 year unlimited mileage manufacturer warranty and a free optional additional year of warranty (up to 60,000 miles) provided by the Peugeot Dealer Network. At the end of the 3 year Warranty period (or after 60,000 miles) you have the option to purchase a Peugeot Platinum Extended Warranty. Our cars also come with a 12 year Anti-Perforation and 3 years Paint Warranty, in all Europe. For full terms and conditions on all of these, please contact your Peugeot Dealer.

PEUGEOT ASSISTANCE

All new Peugeots come with 12 months of Peugeot Assistance - our breakdown assistance service. This covers all incidents involving vehicle based faults for you and anyone else driving your car with your permission. It is available 24 hours a day, 365 days a year. Peugeot Assistance includes European cover, homestart, roadside assistance, vehicle recovery and a free replacement car or accommodation if required. It can be extended for a further 12 months, or 24 months, and to protect you against non-vehicle faults (such as punctures) at specially discounted rates, by calling 0870 752 7050.

PEUGEOT SERVICE CARE

Please refer to the maintenance book for details of the service intervals for New Peugeot 2008 SUV and the specifics of vehicles operating in arduous conditions.

FINANCE - LET THE SPECIALISTS HELP

Peugeot Financial Services offer a range of flexible finance plans to make owning a new Peugeot easy. As specialists, we will provide choice, convenience and flexibility. Written quotations are available on request from Peugeot Financial Services, Quadrant House, Princess Way, Redhill, RH1 1QA. Over 18s only, a guarantee may be required.

FURTHER INFORMATION

PEUGEOT INSURANCE

Designed for Peugeot to offer tailored cover at a competitive price. In the event of an accident, a Peugeot Approved Accident Repair Centre will repair your car, using Peugeot original parts and offer a courtesy car (subject to availability). Call Peugeot

Insurance for a quote on 0370 0240 206 (8am-8pm weekdays, 9am-5pm Saturdays. Max call charge from a BT landline is 8p/minute. Calls from other networks may vary. Calls may be recorded). Peugeot Insurance is underwritten by UK Insurance Limited.

PEUGEOT ACCESSORIES

Peugeot Accessories are designed specifically for each model meaning no compromises on fit or function. In addition they are tested to a rigorous standard for complete confidence and peace of mind.

PEUGEOT AND THE ENVIRONMENT

Our website has details of Peugeot's environmental and recycling policies.

ABOUT THIS BROCHURE

The information contained in this brochure is based on the data and images available at the time of printing. Some features may not be available in the UK and some photography may feature left hand drive models. As part of a policy of continuous specification improvement, Peugeot reserves the right to modify specification, options and colours at any time. For full details ask your Peugeot Dealer, or click on peugeot.co.uk. Print and photographic processes used in this brochure may alter the depth and tone of the colours shown.

This brochure is not a contractual document or offer of sale.

The details in this brochure cannot be reproduced without the expressed authorisation of Peugeot.

Issued by: Sales and Marketing, Peugeot Motor Company plc., Pinley House, 2 Sunbeam Way, Coventry, CV3 1ND.