



New PEUGEOT 308 Range

PRICES, EQUIPMENT AND TECHNICAL SPECIFICATIONS

Version 2 - October 2020

Model Year - 2021

INTERNATIONAL
engine
of the year
2015-2016-2017-2018

Presented by engine technology international magazine

1-litre to 1.4-litre
PSA Groupe
1.2-litre three-cylinder turbo



PEUGEOT

NEW PEUGEOT 308 standard equipment:

Safety and Security

- ABS (Anti-lock Braking System) with EBD (Electronic Braking Distribution) and EBA (Emergency Braking Assistance)
- Airbags
 - Driver and front passenger airbags (includes passenger airbag deactivation function)
 - Driver and front passenger side airbags
 - Front and rear curtain airbags
- Automatic door locking when moving off
- Automatic hazard light activation upon heavy brake application
- Child locking functionality on rear doors
- Deadlocking
- Alarm (Thatcham category one approved)
- Electronic code immobiliser
- ESP (Electronic Stability Program)
- Exterior temperature indicator with ice warning
- Front optimised safety headrests and rear retractable headrests (x3), height-adjustable.
- Front and rear disc brakes
- Front three-point retractable seatbelts with force limiters
- Gear shift indicator
- Headlights left on audible warning
- Isofix child seat fittings (x2) in the outer rear seats
- Programmable cruise control and speed limiter
- Rear three-point retractable seatbelts (x3), with force limiters in the outer rear seats
- Seatbelt not fastened audible and visual alert for front seats
- Seatbelt unfastened on the move audible and visual alert for front and rear seats
- Seatbelt unfastened warning display
- Tyre pressure sensors

Comfort and Convenience

- Parking sensors - rear
- Automatic dual zone air conditioning
- Electric and heated door mirrors
- Electric power steering with reach- and rake-adjustable steering column
- Front central console with cup-holder
- Central front armrest with height and longitudinal adjustment
- Front interior light with reading spotlights (x2) and rear interior light with timer
- Illuminated vanity mirrors
- Front windscreen wipers with multi-speed setting
- Grab handles (x4), retractable with damping
- Heated rear windscreen
- Mechanical parking brake
- Multifunction trip computer
- One-touch electric front windows with pinch protection
- PEUGEOT i-Cockpit®:
 - 10" Head-up digital instrument panel
 - Compact multifunction steering wheel
- Map pockets on front seat backs
- Rear coat hooks (x2)
- Rear windscreen wiper triggered automatically in reverse gear
- Remote central locking (two remotes)
- Roof mounted antenna
- 1/3 - 2/3 folding rear seat, Hatch only
- 1/3 - 2/3 folding rear seat ("Magic Flat" modularity with controls accessible from the boot). SW only

Interior Features

- Mistral leather steering wheel with stitch detail
- Seating
 - 'Comfort' front seats
 - Height adjustable driver and front passenger seat (manual)
 - Mistral 'Metax' cloth seat trim with overstitch detail
 - Driver seat lumbar adjustment (manual)
- Door armrests and fascia panels trimmed in Mistral fabric
- Fixing rings (x4) in load area
- Gear lever - automatic in gloss black and satin chrome (EAT8)
- Gear lever - manual in black (5 speed gearbox) or satin chrome (6 speed gearbox)
- Roof lining - light grey
- Satin chrome dashboard trim
- Satin chrome interior door handles
- Tonneau cover - retractable with dedicated storage under boot floor (SW only)

In Car Entertainment

- Bluetooth® telephone facility
- DAB radio (Digital Audio Broadcasting)
- PEUGEOT i-Cockpit®:
 - 9.7" multi function capacitive colour touch screen
- USB socket
- 6-speaker radio, MP3 compatible
- 12 V socket

Exterior Features

- Fuel filler cap with dedicated AdBlue inlet (Diesel versions only)
- Radiator grille: chrome edge trim and with black central detail
- Side window trim: black rubber
- Body-colour exterior door handles
- Door mirror shells: body colour
- 16" 'Quartz' alloy wheels

Exterior Lighting and Visibility

- Halogen headlights
- LED daytime running lights built into the headlight unit
- Rear number plate lights (x2)
- Rear LED PEUGEOT signature 'Claw Effect' lights (hatch only) (with daylight running function)
- Side indicator lights integrated into door mirrors
- Visibility pack
 - Automatic headlights
 - Automatic windscreen wipers
 - Electrochrome rear view mirror (auto dimming)
 - 'Follow me home' headlights



ACTIVE PREMIUM - Digital i-Cockpit®

Standard specification plus:

Exterior Lighting and Visibility

- Power folding door mirrors with courtesy approach lighting
- Front fog lights

In Car Entertainment

- Mirror Screen®:
 - Apple CarPlay™
 - Android Auto





ALLURE - Digital i-Cockpit®

Active Premium specification plus:

Safety and Security

- Safety plus pack
 - V-AEB (Automatic Emergency Braking System)
 - Distance alert system
 - Speed limit recognition and recommendation
 - LKA (Active Lane Keeping Assistance)
 - DAA3 (Advanced Driver Attention Alert)
 - PEUGEOT Smartbeam Assistance

Comfort and Convenience

- Electric parking brake
- LED front interior light with reading spotlights (x2) and rear interior light with timer
- Parking sensors - front and rear
- Rear central armrest with ski flap and two cup-holders
- Viso Park 1 (180 colour reversing camera)
- Dark tinted rear side and tailgate windows
- Rear central armrest with ski flap and two cup-holders
- Electric rear windows

Interior Features

- Seating
 - Mistral 'Oxford' leather effect and cloth seat trim with overstitch detail
 - Sports style front seats with elongated cushion bases and increased side support

Exterior Features

- Aluminium longitudinal roof bars (SW only)
- Side window trim: chrome
- Radiator grille: chrome edge trim and with chrome central detail
- Side window trim: chrome
- 16" 'Zircon' alloy wheels

In Car Entertainment

- Connected 3D Navigation*
 - Connection via customer smartphone
 - TomTom® Live updates (3 year subscription)^
 - SpeedCam / Danger Zones subscription

*Additional terms and conditions apply to connected services, including customer acceptance of location sharing prior to activation.

^Subject to subscription – after you have taken delivery of your vehicle, please subscribe on: <https://services-store.peugeot.co.uk/>



ALLURE PREMIUM - Digital i-Cockpit®

Allure specification plus:

Safety and Security

- Drive Assist Pack - Adaptive cruise control

Comfort and Convenience

- PEUGEOT Open & Go (keyless entry and push button start)



* Additional terms & conditions apply to connected services, including customer acceptance of location sharing prior to activation.



GT - Digital i-Cockpit®

Allure Premium specification plus:

Safety and Security

- PEUGEOT Connect SOS & Assistance

Comfort and Convenience

- Driver Sport Pack

Interior Features

- Aluminium style pedals and door sills
- Aluminium boot rails (SW Only)
- Door armrests and fascia panels trimmed in Mistral leather effect trim with red stitch detail
- Front armrest and gear lever gaiter with red contrast stitching
- Mistral floor mats with red contrast stitching
- Mistral full grain perforated leather steering wheel with red stitch detail
- Roof lining - Tramontane black
- Seating
 - Mistral 'Oxford' leather effect and cloth seat trim with red overstitch detail
 - Front passenger seat lumbar adjustment

Exterior Features

- Door mirror shells: Nera black
- 'GT' badging (front wings and tailgate)
- Radiator grille: chequered with red 'PEUGEOT' lettering
- Sports front bumper design
- Sports side skirt design
- Twin exhaust effect trim
- 17" 'Rubis' diamond cut alloy wheels

Exterior Lighting and Visibility

- Full LED headlights
- LED front fog lights
- LED sequential scrolling front indicators



GT PREMIUM - Digital i-Cockpit®

GT specification plus:

Safety and Security

- Active Blind spot monitoring

Comfort and Convenience

- Park Assist

Exterior Features

- 18" alloy wheels

Interior Features

- Seating
 - Alcantara® and leather effect seat trim with red overstitch detail



GTi - Digital i-Cockpit®

GT specification plus:

Interior Features

- Mistral full grain perforated leather steering wheel with red stitch detail, 'GTi' emblem and red centering mark
- Seating
 - GTi Bucket seats with driver and passenger electric lumbar adjustment
 - PEUGEOT Sport branded Alcantara® and leather effect seat trim with red overstitch detail
 - Massage function on front seats with two intensity settings
- 3.5" 'GTi' instrument panel display

Exterior Features

- Aluminium 'GTi' door sill finishers
- 'GTi' emblems (front wings and tailgate)
- Large twin exhaust and black rear diffuser
- Lowered ride height (11mm) (vs. standard ride height)
- Radiator grille: gloss black chequered with gloss black surround and red 'PEUGEOT' lettering
- Red painted PEUGEOT Sport brake calipers with 380mm front discs
- Sports front bumper skirts
- Sports front bumper design with red lower bumper finisher (black on Ultimate Red vehicles)
- Torsen® limited-slip differential
- 19" 'Carbone' two tone finish diamond cut alloy wheels



Engineered By PEUGEOT Sport

Engineered by PEUGEOT Sport:

Founded in 1981 by Jean Todt, PEUGEOT Sport has competed in the world's greatest and most demanding events and championships. Embarking on such endeavours has resulted in PEUGEOT Sport obtaining many accolades, including victories at the iconic Le Mans 24 Hours, Pikes Peak International Hill Climb and Dakar Rally. Drawing upon their expertise obtained from successes in motorsport, PEUGEOT Sport have designed radical sports cars for the road for many years. PEUGEOT 308 GTi is their latest creation, proudly carrying the name of the experts who developed it.



1.6L PureTech Engine

1.6L PureTech Engine:

Available with 260hp, 308 GTi is powered by the most powerful production engine of its size. This hugely capable engine has been meticulously developed by PEUGEOT Sport engineers; highlights include the fitment of Mahle lightweight race pistons, increased injection pressure and a Borgwarner twin scroll turbo charger. This expertise results in a car that can go from 0-62mph in 6.0 seconds, boasting one of the strongest power: weight ratios in its class.

Driver Sport Pack

Driver Sport Pack:

Increases responsiveness of the engine and gearbox to the accelerator pedal, changes instrument panel colour to red (from white), displays vehicle dynamic parameters - acceleration, power delivery, turbo and amplifies engine sound in the cabin.



Braking Technology



Braking Technology:

For powerful braking, the ventilated front brake discs have a diameter of 380mm. Mounted on aluminium hubs, they are pinched by four pistons (38mm and 41mm in diameter) in a vibrant red fixed caliper at the front with the PEUGEOT Sport signature. The rear discs have a diameter of 268mm. Together, these components deliver endurance and remarkably consistent performance in the most demanding circumstances.

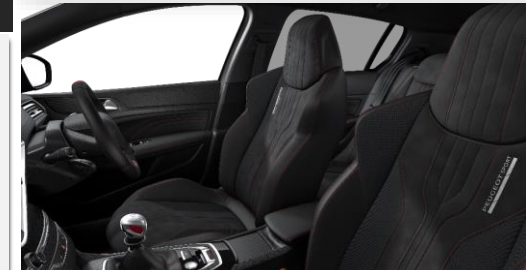


Torsen® Limited-Slip Differential



Torsen Limited Slip Differential:

Exclusive to PEUGEOT 308 GTi is an accomplished Torsen® limited-slip differential, incorporated into the transmission to improve cornering traction. By channelling the torque to the wheel with the most grip, it allows the car to accelerate faster as it exits bends than would normally be the case.



PEUGEOT 308 Hatchback Range: Price List

	ENGINE	HP	FUEL	RDE2 COMPLIANT	TITRE CODE (DIALOG DESCRIPTION)	CO ₂ g/km	BASIC MRRP	VAT (£)	TOTAL MRRP	OTR COSTS	ON THE ROAD MRRP	P11D VALUE (£)	2020/21 BIK %
Active Premium Digital i-Cockpit®	1.2L PureTech 110 S&S 6-speed manual	110	Petrol	Yes	1PT9A5NNNKTOA0F0 (308 ACTP DIG PT110)	132	16,937.50	3,387.50	20,325.00	985.00	21,310.00	21,040.00	29
	1.5L BlueHDi 130 S&S 6-speed manual	130	Diesel	Yes	1PT9A5NMKKTOA0F0 (308 ACTP DIG BHDI130)	121	18,362.50	3,672.50	22,035.00	945.00	22,980.00	22,750.00	27
Allure Digital i-Cockpit®	1.2L PureTech 130 S&S 6-speed manual	131	Petrol	Yes	1PT9A5PNPKTOA0F0 (308 ALL DIG PT130)	132	18,579.17	3,715.83	22,295.00	985.00	23,280.00	23,010.00	29
	1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	131	Petrol	Yes	1PT9A5PNP1TOA0F0 (308 ALL DIG PT130A)	135	19,745.84	3,949.16	23,695.00	985.00	24,680.00	24,410.00	30
	1.5L BlueHDi 130 S&S 6-speed manual	130	Diesel	Yes	1PT9A5PMKKTOA0F0 (308 ALL DIG BHDI130)	120	19,612.50	3,922.50	23,535.00	945.00	24,480.00	24,250.00	27
	1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	131	Diesel	Yes	1PT9A5PMK1TOA0F0 (308 ALL DIG BHDI130A)	121	20,779.17	4,155.83	24,935.00	945.00	25,880.00	25,650.00	27
Allure Premium Digital i-Cockpit®	1.2L PureTech 130 S&S 6-speed manual	131	Petrol	Yes	1PT9A5RNPKT0A0F0 (308 ALLP DIG PT130)	132	19,204.17	3,840.83	23,045.00	985.00	24,030.00	23,760.00	29
	1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	131	Petrol	Yes	1PT9A5RNP1TOA0F0 (308 ALLP DIG PT130A)	135	20,370.84	4,074.16	24,445.00	985.00	25,430.00	25,160.00	30
	1.5L BlueHDi 130 S&S 6-speed manual	130	Diesel	Yes	1PT9A5RMKKTOA0F0 (308 ALLP DIG BHDI130)	120	20,237.50	4,047.50	24,285.00	945.00	25,230.00	25,000.00	27
	1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	131	Diesel	Yes	1PT9A5RMK1TOA0F0 (308 ALP DIG BHDI130A)	121	21,404.17	4,280.83	25,685.00	945.00	26,630.00	26,400.00	27
GT Digital i-Cockpit®	1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	131	Petrol	Yes	1PT9A5TNP1TOA0F0 (308 GT DIG PT130A)	138	21,370.84	4,274.16	25,645.00	985.00	26,630.00	26,360.00	30
	1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	131	Diesel	Yes	1PT9A5TMK1TOA0F0 (308 GT DIG BHDI130A)	123	22,404.17	4,480.83	26,885.00	945.00	27,830.00	27,600.00	27
GT Premium Digital i-Cockpit®	1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	131	Petrol	Yes	1PT9A5VNP1TOA0F0 (308 GTP DIG PT130A)	140	21,995.84	4,399.16	26,395.00	985.00	27,380.00	27,110.00	31
	1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	131	Diesel	Yes	1PT9A5VMK1TOA0F0 (308 GTP DIG BHDI130A)	125	23,029.17	4,605.83	27,635.00	945.00	28,580.00	28,350.00	28
GTi Digital i-Cockpit®	1.6L PureTech 260 S&S 6-speed manual	262	Petrol	Yes	1PT9A5WZNKTOA0F0 (308 GTI DIG PT260)	169	25,562.50	5,112.50	30,675.00	1,310.00	31,985.00	31,390.00	36

CO2 figures, P11D values, BIK% and MRRP pricing shown above are for a standard vehicle without any additional optional equipment. CO2 figures are used to calculate Vehicle Excise Duty (VED) for the first registration of the vehicle and BIK%. The addition of optional extras could increase the certified CO2 emission output. This in turn may affect the amount of VED payable upon registration, and, for company car drivers, the amount of Benefit in Kind (BIK) tax payable.

For further information on CO2 and pricing for vehicles with optional equipment, please visit www.peugeot.co.uk and configure your chosen vehicle with your preferred options.

Figures shown are for comparison purposes and should only be compared to the fuel consumption and CO2 values of other cars tested to the same technical standard.

The fuel consumption achieved, and CO2 produced, in real world conditions will depend upon a number of factors including, but not limited to: the accessories fitted (pre and post registration); variations in weather; driving styles and vehicle load. The WLTP (Worldwide Harmonised Light Vehicles Test Procedure) is used to measure fuel consumption and CO2 figures.***On the Road' MRRP includes registration plates and delivery to retailer (including VAT), 12 months' Vehicle Excise Duty and new vehicle registration fee of £55. Excludes fuel and insurance.

All information and prices correct at time of publication, but are subject to change at any time without prior notice (which may occur as a result of matters including, but not limited to, any changes in legislation and/or any changes by the government).

PEUGEOT 308 SW Range: Price List

	ENGINE	HP	FUEL	RDE2 COMPLIANT	TITRE CODE (DIALOG DESCRIPTION)	CO ₂ g/km	BASIC MRRP	VAT (£)	TOTAL MRRP	OTR COSTS	ON THE ROAD MRRP	P11D VALUE (£)	2020/21 BIK %
Active Premium Digital i-Cockpit®	1.2L PureTech 110 S&S 6-speed manual	110	Petrol	Yes	1PT9C5NKNKT0A0F0 (308SW ACTP DIG PT110)	134	17,729.17	3,545.83	21,275.00	985.00	22,260.00	21,990.00	29
	1.5L BlueHDi 130 S&S 6-speed manual	131	Diesel	Yes	1PT9C5NMKKT0A0F0 (308SWACTPDIG BHD1130)	122	19,154.17	3,830.83	22,985.00	945.00	23,930.00	23,700.00	27
Allure Digital i-Cockpit®	1.2L PureTech 130 S&S 6-speed manual	131	Petrol	Yes	1PT9C5PNPKT0A0F0 (308SW ALL DIG PT130)	134	19,370.84	3,874.17	23,245.00	985.00	24,230.00	23,960.00	29
	1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	131	Petrol	Yes	1PT9C5PNP1T0A0F0 (308SW ALL DIG PT130A)	140	20,537.50	4,107.50	24,645.00	985.00	25,630.00	25,360.00	31
	1.5L BlueHDi 130 S&S 6-speed manual	131	Diesel	Yes	1PT9C5PMKKT0A0F0 (308SW ALLDIG BHD1130)	122	20,404.17	4,080.83	24,485.00	945.00	25,430.00	25,200.00	27
	1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	131	Diesel	Yes	1PT9C5PMK1T0A0F0 (308SWALLDIG BHD1130A)	124	21,570.84	4,314.17	25,885.00	945.00	26,830.00	26,600.00	27
Allure Premium Digital i-Cockpit®	1.2L PureTech 130 S&S 6-speed manual	131	Petrol	Yes	1PT9C5RNPKT0A0F0 (308SW ALLP DIG PT130)	134	19,995.84	3,999.17	23,995.00	985.00	24,980.00	24,710.00	29
	1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	131	Petrol	Yes	1PT9C5RNP1T0A0F0 (308SW ALLPDIG PT130A)	140	21,162.50	4,232.50	25,395.00	985.00	26,380.00	26,110.00	31
	1.5L BlueHDi 130 S&S 6-speed manual	130	Diesel	Yes	1PT9C5RMKKT0A0F0 (308SW ALPDIG BHD1130)	122	21,029.17	4,205.83	25,235.00	945.00	26,180.00	25,950.00	27
	1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	131	Diesel	Yes	1PT9C5RMK1T0A0F0 (308SWALPDIG BHD1130A)	124	22,195.84	4,439.17	26,635.00	945.00	27,580.00	27,350.00	27
GT Digital i-Cockpit®	1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	131	Petrol	Yes	1PT9C5TNP1T0A0F0 (308SW GT DIG PT130A)	143	22,162.50	4,432.50	26,595.00	985.00	27,580.00	27,310.00	31
	1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	131	Diesel	Yes	1PT9C5TMK1T0A0F0 (308SW GT DIG BHD1130A)	126	23,195.84	4,639.17	27,835.00	945.00	28,780.00	28,550.00	28
GT Premium Digital i-Cockpit®	1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	131	Petrol	Yes	1PT9C5VNP1T0A0F0 (308SW GTP DIG PT130A)	144	22,787.50	4,557.50	27,345.00	985.00	28,330.00	28,060.00	31
	1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	131	Diesel	Yes	1PT9C5VMK1T0A0F0 (308SWGTPDIG BHD1130A)	127	23,820.84	4,764.17	28,585.00	945.00	29,530.00	29,300.00	28

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PEUGEOT i-Cockpit®

PEUGEOT i-Cockpit®:

Since launching in 2012, PEUGEOT i-Cockpit® has re-written the rule book for car interior architecture. The PEUGEOT i-Cockpit® philosophy centres around a driving environment that puts you in control, allowing a greater connection to the road. For PEUGEOT 308, the PEUGEOT i-Cockpit® helps to make driving more instinctive.

The PEUGEOT i-Cockpit®, comprises of the following key features:

Configurable 10" head-up digital instrument panel:

Available as standard across the PEUGEOT 308 range, this 10" TFT 100% digital screen can be customised to suit the driver's needs. As the panel is positioned higher, it is closer to the road and is more within the driver's field of vision. This can increase safety when compared to a conventional setup where the dials sit within the wheel, further from the road.

The crisp and colourful graphics within the instrument panel can be adapted to give a variety of display modes including:

- 'Dials' mode, a classic view to replicate the analogue set-up of most modern cars.
- 'Navigation' mode turns the dials on their sides to a 'roller' format, 3D navigation with instructions fill the centre of the display.
- 'Driving' mode with 'roller' format dials and driver assistance information including Lane Keeping Assistance (LKA) and ACC Stop.

In addition to the above a 'Personal' mode can also be configured to allow the driver to see the exact information they require, for optimum comfort.

Compact multi-function steering wheel:

At PEUGEOT we have quite literally reinvented the wheel. Compact steering wheel dimensions of just 351mm x 329mm enhance every journey in PEUGEOT 308. Out on the road the compact dimensions increase the visibility of the cars instruments whilst in the corners it provides heightened responses and improved agility.

When it comes to round town or navigating car parks its compact size make light work of wheel winding to manoeuvre into a space. In terms of finish, Active models upwards have a steering wheel trimmed with Mistral full-grain leather and stitch detail. Sports models benefit further from red stitching, perforation detail and a satin chrome model designation badge, whilst on the GTi a bright red centering mark enhances the sports theme further.

9.7" capacitive touchscreen (Active versions upwards):

With crystal clear graphics, the 9.7" capacitive touchscreen houses several key technological features on the PEUGEOT 308. Capacitive technology helps to give Smartphone levels of responsiveness. In-keeping with the PEUGEOT i-Cockpit® theme, the touchscreen is angled towards the driver.

For greater accessibility the touchscreen includes access keys around the outside of the screen display, these enable direct access to the wealth of functionality available. Features accessed via the touch-screen include:

- Automatic dual zone climate control
- DAB Radio (Digital Audio Broadcasting)
- Mirror Screen®: (Apple CarPlay™ and Android Auto)
- Connected 3D navigation*: includes TomTom® Live updates



PEUGEOT Digital i-Cockpit®



PEUGEOT Digital i-Cockpit®

Driver Sport Pack

Driver Sport Pack: (Standard on GT, GT Premium and GTi versions)

Increase the sporting temperament of your new PEUGEOT 308 with this exciting pack. A simple press of the 'Sport' button has the following impact:

- Increased responsiveness of the vehicles power steering to give a sharper response. (excludes GTi with enhanced steering as standard)
- Sharpened throttle response upon acceleration
- Sportier gearshift pattern for automatic versions

In addition to changes to vehicle driving dynamics the driver sport pack also rewards the driver both visually and audibly in the following ways:

- Display of vehicle dynamic parameters including G-force data, power delivery and turbo pressure.
- Change of the head-up digital instrument panel display lighting to red (from white)
- Digital engine sound amplification through the cars speakers

All of the above parameters coupled with the PEUGEOT i-Cockpit® interior architecture combine to provide the most thrilling of driving experiences.



PEUGEOT Digital Head-Up Instrument Panel



Electric Impulse Automatic Gearbox Control

Electric Impulse Automatic Gearbox Control: (Standard EAT8 automatic versions)

Linked to the 8-speed Efficient Automatic Transmission (EAT8) with Quickshift Technology. This stylish gearbox control with its ergonomic design complements the PEUGEOT i-Cockpit®. Trimmed with full-grain leather, satin chrome and piano black materials, this compact gearbox control even helps to free up space within the cabin.

Operation is intuitive and smooth, for the more exuberant driver a manual driving mode is also available, a simple press of the 'M' button located on the control gives full access to the steering column mounted paddles (only EAT8).



Steering Column Paddles and Electric Impulse Control



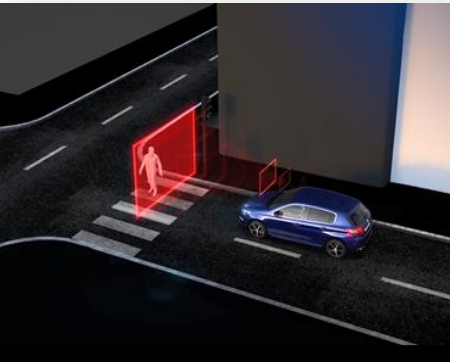
PEUGEOT Digital Head-Up Instrument Panel



Compact Multifunction Steering Wheel



9.7" Capacitive colour Touchscreen



Automatic Emergency Braking System (AEBS2 / VAEB)

Automatic Emergency Braking System (AEBS2 / VAEB):

An intelligent autonomous braking system designed to avoid a collision or limit its severity by reducing the vehicle's speed. The system is triggered if the driver does not react quickly enough, by activating the vehicle's brakes. A multifunction camera located at the top of the windscreen coupled with a bumper mounted radar (AEBS2) are able to detect obstructions on the road. The system is able to detect vehicles that are moving in the same direction or are at a stop, together with pedestrians in the road.

Distance Alert System:

Working in conjunction with the AEBS2 / VAEB system, the distance alert function warns the driver if the vehicle risks a collision with the vehicle in front or a pedestrian in the road. Two levels of warning are available; the first 'Amber' warning provides a visual alert to the potential risk. In a more severe instance a 'Red' visual and audible alert indicate a collision is imminent and driver action is required, failure to act triggers the AEBS2 / VAEB system.

Standard from Allure level, included as part of the safety plus pack.

Lane Keeping Technologies

Lane Keeping Technologies:

Linked to the safety and safety plus option packs, PEUGEOT 308 is always one step ahead. Featuring advanced lane keeping technology, the vehicle is able to identify lines on the road via a windscreen mounted camera. The technology operates in the following ways:

Lane Departure Warning: a system that monitors continuous and discontinuous lines and warns the driver if a longitudinal lane marking on the ground is accidentally crossed. If steering deviation is detected, you are alerted by a flashing indicator on the digital instrument panel and an audible signal in the cabin.

Active Lane Keeping Assistance: in addition to visually and audibly alerting the driver, PEUGEOT 308 also features LKA. As soon as the system identifies a risk of accidentally crossing one of the marking lines detected on the ground, the steering is gradually corrected to keep the vehicle in lane, at speeds of over 40mph.

Driver Attention Alert

Driver Attention Alert:

Linked to the safety and safety plus option packs, to help you stay sharp and alert behind the wheel, PEUGEOT 308 features an advanced driver alert system for added safety on the road, comprising:

Driver Attention Alert 3 (DAA3):

it is important to take frequent breaks when travelling over long distances, to better guarantee your safety and the safety of those around you. PEUGEOT 308 features a timed alert system that operates at speeds in excess of 40mph, after two hours of driving a message is displayed recommending that you take a break.

In addition to a timed alert and controlled by a camera at the top of the windscreen designed to analyse the vehicles trajectory, DAA3 evaluates the vigilance of the driver at speeds of over 40mph.

By identifying deviations relative to the road markings PEUGEOT 308 is able to determine whether the vehicle's behaviour reflects a certain degree of driver drowsiness or inattention. If it is felt that the driver needs to take better care on the road a visual and audible alert will occur. If more than three instances occur, the driver will be advised to take a break.

Blind Spot Monitoring / Active Blind Spot Detection (ABSD)

Blind Spot Monitoring: (linked to City Park option)

Now you can enjoy the feeling of having eyes in the back of your head. Using lateral ultrasound sensors to cover areas out of your field of vision, an LED illuminates in either side door mirror to alert to the presence of a car, lorry, motorbike or bicycle in your blind spot. The system works when overtaking a slower vehicle or when overtaken by a faster vehicle. This intelligent feature operates from speeds as low as 8mph right up to the National Speed Limit.

Active Blind Spot Detection (ABSD): (linked to safety and safety plus pack, must be ordered in conjunction with City Park option pack)

Utilising the windscreen mounted camera included with the safety packs, new PEUGEOT 308 can also be specified with Active Blind Spot Detection. ABSD offers the benefits of regular blind spot monitoring but also features a trajectory correction system in partnership with Active Lane Keeping Assistance. The trajectory correction is applied to the steering if a line is crossed even when the turn indicator is enabled, to try and avoid a collision with an obstacle not detected by the driver.



Adaptive Cruise Control (ACC Stop / ACC30)

Adaptive Cruise Control with Stop (ACC Stop): Optional on selected automatic versions

Controlled via a radar mounted at the front of the vehicle with a range of up to 150 metres, the ACC Stop system provides two key functions:

- Automatic maintenance of the vehicles speed, at the value set by the driver.
- Automatic maintenance of a set distance between PEUGEOT 308 and the vehicle in front, slowing the vehicle to a stop if required.

The system detects a vehicle driving in front in the same direction and can automatically adapt the vehicle's speed to that of the vehicle in front. This occurs using engine braking and the braking system (in which case the brake lights are lit) to maintain a constant distance.

If the vehicle in front has slowed to a stop, PEUGEOT 308 will also be brought to a stop by the ACC Stop system, if after this no response is received from the driver, the electric parking brake is automatically applied.

Adaptive Cruise Control with Speed Reduction to 18mph (ACC 30): Optional on selected manual versions

ACC30 works in the same way as ACC Stop to regulate speed and distance. ACC30 can slow PEUGEOT 308 to a speed of 18mph, at which point driver input is required to prevent stalling.



PEUGEOT Connect SOS and Assistance

PEUGEOT Connect SOS & Assistance:

A vehicle locating communication unit, this feature can be used manually (dedicated SOS button on the console) or automatically (if pyrotechnic devices are deployed). It locates the vehicle precisely and triggers the sending of the appropriate emergency services for a rapid response.

PEUGEOT are the pioneers of this technology, since launching in 2003. The system is subscription free with no additional charges and uses a GPS module and SIM card (built in to the system).

Optional on Active Premium, Allure and Allure Premium models, standard from GT upwards.

Speed Limit Recognition

Speed Limit Recognition and Recommendation:

Linked to the safety and safety plus option packs. Using the windscreen mounted camera, PEUGEOT 308 features speed limit sign recognition, leaving you in no doubt over the speed limit. Upon detecting a speed limit sign this information is read by the camera and displayed in colour on the head-up instrument panel.

In addition to been made aware of the speed the driver also has the option to adapt their speed to the speed limit on the particular road via the vehicles cruise control stalk. The vehicle will then adjust its speed accordingly.



PEUGEOT Smartbeam Assistance

PEUGEOT Smartbeam Assistance:

Linked to the safety and safety plus option packs, PEUGEOT Smartbeam Assistance gives you one less thing to think about when driving at night. Controlled via a windscreen mounted camera, the system continuously analyses driving conditions, for instance the proximity of other vehicles.

PEUGEOT Smartbeam Assistance automatically switches headlights to full beam when conditions allow, allowing you to tap into the full potential of the full LED headlights* that offer uniform lighting to reduce eye fatigue, increasing driver comfort.

* Standard on PEUGEOT 308 GT Line models upwards





Connected 3D Navigation*

Satellite Navigation: (Standard from Allure onwards)

Linked to the 9.7" capacitive colour touch screen, the system includes European mapping, 3D city mapping and voice recognition.

The system also includes a 3 year subscription^A to PEUGEOT Connect allowing a connection to online navigation services (in partnership with TomTom[®]). Key features of PEUGEOT Connect include:

- **TomTom[®] Traffic:** Real-time updates on traffic conditions (traffic jams, road works) and suggested alternative routes.
 - **SpeedCam/Danger Zone subscription** - Audio and visual alerts of fixed & mobile radars, accident hotspots & risk areas
 - **Local Weather:** Displays forecasted weather conditions along the route.
 - **Fuel Stations:** Displays nearby fuel stations and pricing.
 - **Local search:** Access address and contact detail information for a point of interest.
- Please note, Active, Active Premium and Allure versions require a continual smartphone data connection to access TomTom[®] services. ^AAdditional terms & conditions apply to connected services, including customer acceptance of location sharing prior to activation. ^SSubject to subscription – after you have taken delivery of your vehicle, please subscribe on: <https://services-store.peugeot.co.uk/>

Mirror Screen[®]

Mirror Screen[®]: (Standard from Active Premium onwards)

Allows the mirroring of a compatible smartphone screen to access the key functionality on the handset. Once paired functions are displayed on the 9.7" capacitive colour touchscreen. System features vary by provider/phone and can include navigation, text display, text reading, media functionality voice control. Mirror Screen[®] uses the following systems:

- **Apple CarPlay[™]**
- **Android Auto**



*Please consult peugeot.co.uk for a list of enabled Android phones - compatibility is based on the phone providers' original operating system.



Colour Reversing Camera

Colour Reversing Camera: (Standard from Allure onwards)

A camera located on the rear of the vehicle is linked to the 9.7" capacitive colour touchscreen. Offering increased visibility when reversing, you'll never look back:

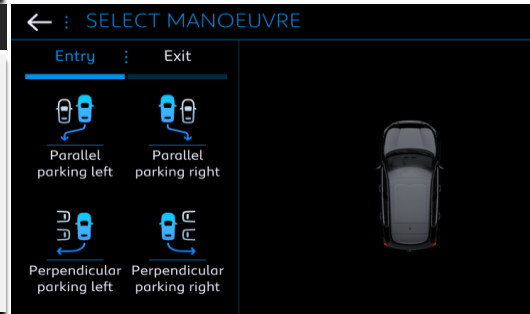
A rear grid offers a clear view of obstructions to the rear of the vehicle coupled with grid lines oriented to the positioning of the steering wheel, offering perspective for distances of one and two metres respectively from the rear bumper.

City Park

City Park Pack: Includes Blind Spot Monitoring (Optional from Allure)

City Park: This system provides active assistance for parking by detecting a parking space and then operating the steering system to park in this space. During a parking manoeuvre the vehicle operates the steering whilst the driver manages the pedals and gearbox control. During the entry and exit from a space the system provides visual and audible information to improve the safety of the manoeuvre. The system works with both parallel and bay parking.

Blind Spot Monitoring: also comes with the City park pack, this technology provides information to the driver during a journey, on the presence of a vehicle or motorcycle in the blind spot by means of four sensors mounted in the front and rear bumpers, if a vehicle is detected the driver is informed through the illumination of the LED light located in the door mirrors.



Denon[™] HiFi Speaker System

Denon[™] HiFi Speaker System: (Optional only on GTI)

Known throughout the world for their patented innovations and unique sound signature, PEUGEOT 308 can be specified with a bespoke Denon[™] audio system, for the ultimate in-car acoustic experience.

The system comes equipped a host of loudspeakers comprising the following:

- 4 soft-dome tweeters with resonance chambers.
- 4 CosCone[™] woofers with high sensitivity and large excursion
- 1 subwoofer box with 100W driver
- 1 full digital Class D-Amplifier with 8 channels, advanced road noise & distortion management, 2 effective sound presets (sound distribution) for different vehicle occupations (driver, passengers)
- 500w total output

Enjoy the perfect soundtrack on every journey with PEUGEOT 308 and Denon[™].



PEUGEOT Open and Go

PEUGEOT Open and Go: (Standard from Allure Premium)

Using sensors mounted in the front door handles, PEUGEOT 308 can be opened without removing the key from your pocket or bag, simply grab the handle and the vehicle will automatically unlock. Once inside a simple press of the stop start button is all that is required.

Panoramic Fixed Cielo Glass Roof

Panoramic Fixed Cielo Glass Roof: (Optional from GT trim level)

Enjoy the world outside with PEUGEOT 308. Measuring 1.44m² on hatchback models and 1.69m² on SW models, this large fixed panel glass roof bathes the cabin in natural light.

An electric roller blind is also included, in either light grey or tramontane black, dependent on level. If the sunshine is too bright the electric blind is able to filter out 95% of natural light.



Full LED Headlights

Full LED Headlights: (Standard from GT onwards)

Full LED Headlights: Light Emitting Diode (LED) technology remains a rare feature in the car industry, with PEUGEOT 308 however this is not the case. Full LED headlights feature from GT, allowing you to enjoy the following benefits:

- LED technology consumes considerably less energy to produce light, 50% less than halogen and 35% less than xenon technologies.
- LED technology offers a whiter light for improved visibility at night, the light is also more similar to daylight, leading to reduced driver eye fatigue, improving safety.
- LED technology requires no warm up time with instantaneous lighting response when compared to conventional halogen technologies.
- LED technology will last for the life of the car, compared to halogen technology with much shorter life expectancy.
- LED technology offers a very striking visual signature that perfectly complements the sharp exterior design of PEUGEOT 308.

For an additional dose of style, in conjunction with full LED headlights, PEUGEOT 308 features LED sequential scrolling front indicators, that glide outwards when signalling.

To complement LED technology used in the headlights, all PEUGEOT 308 models feature this technology in the signature design rear LED PEUGEOT signature 'Claw Effect' lights (hatch only) (with daylight function). In addition GT, GT Premium & GTI models feature LED fog lights for increased visibility in poor driving conditions.



Practicality (SW Versions)

Practicality: PEUGEOT 308 SW features the largest load space in its class. The boot area level with the retractable parcel shelf in place boasts up to 660 litres, this extends up to an impressive 1775 litres with the rear seats folded flat, loaded to the roof.

'Magic Flat' Rear Seats: Offer 2/3 1/3 split fold functionality, when lowered, the rear seats lie flat to optimise loading. Lowering the seats couldn't be easier, simply pull the handles located in the boot area, a particularly useful feature when loading items in tighter spaces, as there is no need to open the rear doors to lower the seats.

Retractable Tonneau Cover: A cover that can be pulled across to conceal items in the boot, retracted to allow for greater access, or removed altogether for optimised load space with the seats folded. For added flexibility the tonneau cover can be stored with ease under the boot floor in a designated space.

Boot Sill Height: The design of PEUGEOT 308 SW incorporates one of the lowest boot sills in the class. The unladen height is just 61cm, this allows easier loading and unloading of bulky or heavy items whilst also providing easier access for pets.

Aluminium Boot Rails: For additional security on the move, boot rails, complete with adjustable tethering hooks can be used to prevent items moving. (Standard on GT & GT Premium models)



Rear seats in place with tonneau cover retracted, offering up to 810 litres of space

'Magic Flat' 2/3 1/3 seats

Rear seats folded with tonneau cover retracted, offering up to 1775 litres of space

1. Visibility with halogen technology.



2. Visibility with full LED technology.



PEUGEOT Signature 'Claw Effect' lights (inspired by the iconic PEUGEOT 504 Coupe and Cabriolet)



Low boot sill for easier loading



'Magic Flat' rear seat release switch



Aluminium Boot Rails with accessory boot retainer (available at extra cost)

8 - Speed Efficient Automatic Transmission (EAT8)

8 - Speed Efficient Automatic Transmission (EAT8):

Our latest gearbox innovation in partnership with Aisin, featuring 8 gears for optimum driving pleasure, EAT8 offers:

- Up to a 5% reduction in fuel consumption as a result of optimised gearing
- Hyper progressive and linear with seamless changes for conquering the open road
- Optimised safety, gearbox automatically reverts to park 'P' upon switching off vehicle ignition.
- Reduced weight, through carefully selected materials, EAT8 offers weight saving of 6kg vs. EAT6

EAT8 is also controlled via the stylish new electric impulse control, beautifully designed, the compact selector perfectly complements the stylish design of the PEUGEOT i-Cockpit®.

EAT8 can also be controlled via the steering column mounted paddles.



BlueHDI Diesel Engine Technology

BlueHDI Diesel Engine Technology:

BlueHDI is the name given to PEUGEOT's latest generation of diesel engines. The result of a world-famous diesel heritage plus innovation and engineering excellence developed on the race track of Le Mans, BlueHDI complies with Euro 6.2 emission standards, to deliver exceptional fuel economy and CO₂ emissions alongside a driving experience rich in power and performance.

This excellence that has been developed and honed has led to our latest development in diesel engine technology:

- 1.5L BlueHDI 130 S&S

The BlueHDI 130 offers the following key benefits:

- Stronger performance from a smaller engine
- Improvements in fuel consumption
- Improved practicality, with dedicated AdBlue® filler under the fuel cap.



PEUGEOT 308 Range: Options

	Standard	Optional	Unavailable	ACTIVE PREMIUM	ALLURE	ALLURE PREMIUM	GT	GT PREMIUM	GTI	Basic RRP £ Excluding VAT	VAT @ 20%	Total RRP £ Including VAT
	●	○	-									

PAINT

Metallic paint	MO..	○	○	○	○	○	○	○	○	454.17	90.83	545.00
Pearlescent paint	M6../M5..	○	○	○	○	○	○	○	○	579.17	115.83	695.00
White paint	P0..	●	●	●	●	●	●	●	●	0.00	0.00	0.00

SAFETY AND SECURITY

Safety Pack: (includes Driver Attention Alert DAA3, PEUGEOT Smartbeam Assistance, speed limit recognition and recommendation and active lane keeping assistance), (When paired with City Park option 'UB08', Active Blind Spot Detection is also included)	ZV47	○	-	-	-	-	-	-	-	416.67	83.33	500.00
PEUGEOT Connect SOS and Assistance	YR07	○	○	○	●	●	●	●	●	208.33	41.67	250.00
Safety Plus Pack (includes, Automatic Emergency Braking VAE8, Driver Attention Alert DAA3, PEUGEOT Smartbeam Assistance, speed limit recognition and recommendation and Active Lane Keeping Assistance) Cannot be ordered in conjunction with option ZV47. (When paired with City Park option 'UB08', Active Blind Spot Detection is also included)	ZVDG	○	●	-	-	-	-	-	-	666.67	133.33	800.00

COMFORT AND CONVENIENCE

Boot load restraining net (SW only)	NM01	○	○	○	○	○	○	-	-	125.00	25.00	150.00
City Park enhanced parking assistance system with blind spot monitoring (includes parallel and bay parking functionality) *When paired with Safety Pack 'ZV47', Safety Plus Pack 'ZVDG' Blind spot monitoring changes to Active Blind Spot Detection*	UB08	-	○	○	○	●	○	○	○	333.33	66.67	400.00
Visio Park 1: 180° Colour reversing camera	QK02	○	●	●	●	●	●	●	●	166.67	33.33	200.00

INTERIOR FEATURES

Black Mistral Alcantara and leather effect sports style seats with red stitching. Height adjustment, seat back pockets and manual lumbar adjustment for driver & passenger	1UFJ	-	-	-	○	●	-	-	-	500.00	100.00	600.00
Black Mistral leather sports style seats with red stitching. Heated front seats with height adjustment and seat back pockets. Electric lumbar adjustment.	8DFJ	-	-	-	○	○	-	-	-	1,000.00	200.00	1,200.00

IN CAR ENTERTAINMENT

CD Player	WLF6	-	○	○	○	○	○	○	○	100.00	20.00	120.00
Connected 3D Navigation: includes TomTom® Live updates and Speedcam/Danger Zones (both 3 year subscription)**^	WLF5	○	●	●	●	●	●	●	●	541.67	108.33	650.00
TomTom® Live services subscription – 3 years (requires continual smartphone data connection on Active Premium, Allure and Allure Premium)***^	N/A	○	●	●	●	●	●	●	●	0.00	0.00	0.00
TomTom® Live services subscription – 1 year extension (4 years total)***^	N/A	○	○	○	○	○	○	○	○	45.83	9.17	55.00
TomTom® Live services subscription – 3 year extension (6 years total)***^	N/A	○	○	○	○	○	○	○	○	104.17	20.83	125.00
SpeedCam / Danger Zones subscription – 3 years (requires continual smartphone data connection on Active Premium, Allure and Allure Premium)***^	N/A	○	●	●	●	●	●	●	●	0.00	0.00	0.00

EXTERIOR FEATURES

16" 'Zircon' Diamond Cut Alloys	ZHPG	-	○	○	-	-	-	-	-	83.33	16.67	100.00
Panoramic fixed cielo glass roof with electric interior blind	OK01	-	-	-	○	○	○	○	○	416.67	83.33	500.00
Tow bar: detachable without tools, includes TSM (Trailer Sway Mitigation system) (13 pin plug)	D336	○	○	○	○	○	○	○	○	458.33	91.67	550.00
Black Pack : - 18" 'Saphir Black' two tone diamond cut and dark tinted varnish alloy wheels - Black window surround - Radiator grille : Gloss black chequered with gloss black edge trim and black 'PEUGEOT' lettering - PEUGEOT badge and lettering in Dark chrome - Black roof bars on SW	ZHMK	-	-	-	-	○	-	-	-	333.33	66.67	400.00

EXTERIOR LIGHTING AND VISIBILITY

Full LED headlights & style (Full LED headlights, LED indicators, LED foglamps+ sport front bumper) No foglamps in GT1**	LA05	-	-	○	●	●	●	●	●	708.33	141.67	850.00
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*Please refer to technical specification page for impact on CO₂ and MPG performance.

**Where option LA05 is specified on Allure versions, please refer to technical pages for impact on CO₂ and MPG performance.

***Additional terms and conditions apply to connected services, including customer acceptance of location sharing prior to activation.

^Subject to subscription – after you have taken delivery of your vehicle, please subscribe on: <https://services-store.peugeot.co.uk/>

PEUGEOT 308 Range: Equipment

Standard	●
Optional	○
Unavailable	-

ACTIVE PREMIUM	ALLURE	ALLURE PREMIUM	GT	GT PREMIUM	GTI
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BODYSTYLE

5 Door Hatchback	●	●	●	●	●	●
5 Door SW	●	●	●	●	●	-

SAFETY AND SECURITY

ABS (Anti-lock Braking System) with EBD (Electronic Braking Distribution) and EBA (Emergency Braking Assistance)	●	●	●	●	●	●
Airbags: Adaptive driver and front passenger airbags (includes passenger airbag deactivation function)	●	●	●	●	●	●
Airbags: Driver and front passenger side airbag	●	●	●	●	●	●
Airbags: Front and rear curtain airbags	●	●	●	●	●	●
Alarm (Thatcham category one approved)	●	●	●	●	●	●
Automatic door locking when moving off	●	●	●	●	●	●
Automatic hazard light activation upon heavy brake application	●	●	●	●	●	●
Child locking functionality on rear doors	●	●	●	●	●	●
Deadlocking	●	●	●	●	●	●
Electronic code immobiliser	●	●	●	●	●	●
ESP (Electronic Stability Program)	●	●	●	●	●	●
Hill Assist	●	●	●	●	●	●
Exterior temperature indicator with ice warning	●	●	●	●	●	●
Front optimised safety headrests and rear retractable headrests (x3), height-adjustable.	●	●	●	●	●	●
Front three-point retractable seatbelts, with force limiters	●	●	●	●	●	●
Front and rear disc brakes	●	●	●	●	●	●
Gear Shift Indicator	●	●	●	●	●	●
Headlights left on audible warning	●	●	●	●	●	●
Isofix child seat fittings (x2) in the outer rear seats	●	●	●	●	●	●
PEUGEOT Connect SOS and Assistance	○	○	○	●	●	●
Programmable cruise control and speed limiter	●	●	●	●	●	●
Adaptive cruise control and speed limiter	-	-	●	●	●	-
Rear three-point retractable seatbelts (x3), with force limiters in the outer rear seats	●	●	●	●	●	●
Seatbelt not fastened audible and visual alert for front seats	●	●	●	●	●	●
Seatbelt unfastened on the move audible and visual alert for front and rear seats	●	●	●	●	●	●
Seatbelt unfastened warning display	●	●	●	●	●	●
Self-levelling headlights (linked to full LED headlight option)	-	-	○	●	●	●
Puncture repair kit	●	●	●	●	●	●
Tyre pressure sensors	●	●	●	●	●	●

COMFORT AND CONVENIENCE

Automatic dual zone climate control	●	●	●	●	●	●
Central front armrest with height and longitudinal adjustment	●	●	●	●	●	●
Dark tinted rear side and tailgate windows	-	●	●	●	●	●
Power folding electric and heated door mirrors with courtesy approach lighting	●	●	●	●	●	●
Electric parking brake	-	●	●	●	●	●
Electric power steering with reach- and rake-adjustable steering column	●	●	●	●	●	●
Front central console with cup-holder	●	●	●	●	●	●
Front interior light with reading spotlights (x2) and rear interior light with timer	●	●	●	●	●	●
Front windscreen wiper with multi-speed setting	●	●	●	●	●	●
Grab handles (x4), retractable, damped	●	●	●	●	●	●
Heated rear windscreen	●	●	●	●	●	●
Illuminated vanity mirrors	●	●	●	●	●	●
Map pockets on front seat backs	●	●	●	●	●	●

ACTIVE PREMIUM	ALLURE	ALLURE PREMIUM	GT	GT PREMIUM	GTI
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Multifunction trip computer	●	●	●	●	●	●
One-touch electric front and rear windows with pinch protection	●	●	●	●	●	●
Parking sensors - rear	●	-	-	-	-	-
Parking sensors - front and rear	-	●	●	●	●	●
Visio Park 1: 180 Colour reversing camera	○	●	●	●	●	●
Park Assist	-	○	○	○	●	○
PEUGEOT i-Cockpit*	●	●	●	●	●	●
PEUGEOT i-Cockpit*: compact multi-function steering wheel	●	●	●	●	●	●
PEUGEOT i-Cockpit*: Head-up instrument panel	●	●	●	●	●	●
PEUGEOT i-Cockpit*: 9.7" capacitive touchscreen	●	●	●	●	●	●
PEUGEOT Open and Go (keyless entry and push button start) and USB charger at the back	-	-	●	●	●	●
Rear armrest with ski flap and two cup holders	-	●	●	●	●	●
Rear coat hooks (x2)	●	●	●	●	●	●
Rear windscreen wiper triggered automatically in reverse gear	●	●	●	●	●	●
Remote central locking (two remotes)	●	●	●	●	●	●
Roof mounted antenna	●	●	●	●	●	●
1/3 - 2/3 folding rear seat. Hatch only	●	●	●	●	●	●
1/3 - 2/3 folding rear seat ("Magic Flat" modularity with controls accessible from the boot). SW only	●	●	●	●	●	-

INTERIOR FEATURES

Aluminium style pedals and door sills	-	-	-	●	●	●
Door armrests and fascia panels trimmed in Mistral fabric	●	●	●	-	-	-
Door armrests and fascia panels trimmed in Mistral leather effect trim with red stitch detail	-	-	-	●	●	●
Driver Sport Pack	-	-	-	●	●	●
Fixing rings (x4), in load area	●	●	●	●	●	●
Gear lever - automatic in black leather effect and satin chrome (EAT6)	●	●	-	-	-	-
Gear lever - automatic in gloss black and satin chrome (EAT8) - linked to the steering column mounted paddles	●	●	●	●	●	-
Gear lever - manual in black (5 speed gearbox) or satin chrome (6 speed gearbox)	●	●	●	●	●	●
Front armrest and gear lever gaiter with red contrast stitching	-	-	-	●	●	●
Mistral floor mats with red contrast stitching	-	-	-	●	●	●
Mistral full-grain leather steering wheel with stitch detail	●	●	●	-	-	-
Mistral full-grain leather steering wheel with red stitch detail and 'GT' emblem	-	-	-	●	●	-
Mistral full-grain leather steering wheel with red stitch detail, 'GTI' emblem and red centering mark	-	-	-	-	-	●
Roof lining - light grey	●	●	●	-	-	-
Roof lining - Tramontane black	-	-	-	●	●	●
Satin chrome dashboard trim	●	●	●	●	●	●
Satin chrome interior door handles	●	●	●	●	●	●
Seating: 'Comfort' front seats	●	-	-	-	-	-
Seating: 'Sports style' front seats with elongated cushion bases and increased side support	-	●	●	●	●	-
Seating: GTI bucket seat with PEUGEOT Sport branding	-	-	-	-	-	●
Seating: driver and front passenger seat height adjustment	●	●	●	●	●	●
Seating: driver and front passenger seat manual adjustment (longitudinal and back rest angle)	●	●	●	●	●	●
Seating: driver seat lumbar adjustment	●	●	●	●	●	●
Seating: front passenger seat lumbar adjustment	-	-	-	●	●	●
Aluminium boot rails (SW Only)	-	-	-	●	●	-

PEUGEOT 308 Range: Equipment

Standard	●
Optional	○
Unavailable	-

	ACTIVE PREMIUM	ALLURE	ALLURE PREMIUM	GT	GT PREMIUM	GTI
Seating trim: Mistral 'Metax' cloth seat trim with overstitch detail	●	-	-	-	-	-
Seating trim: Mistral 'Oxford' leather effect and cloth seat trim with overstitch detail	-	●	●	-	-	-
Seating trim: Mistral 'Oxford Red' leather effect and cloth seat trim with red overstitch detail	-	-	-	●	-	-
Seating trim: Alcantara®, cloth and leather effect seat trim with red overstitch detail	-	-	-	○	●	-
Seating trim: Black Mistral leather sports style seats with red stitching.	-	-	-	○	○	-
Seating trim: PEUGEOT Sport branded Alcantara® and leather effect seat trim with red overstitch detail	-	-	-	-	-	●
Tonneau cover - retractable with dedicated storage under boot floor (SW only)	●	●	●	●	●	-
3.5" 'GT' instrument panel display	-	-	-	-	●	-
3.5" 'GTI' instrument panel display	-	-	-	-	-	●
IN CAR ENTERTAINMENT						
Bluetooth® telephone facility	●	●	●	●	●	●
DAB Radio (Digital Audio Broadcasting)	●	●	●	●	●	●
Mirror Screen*: (Apple CarPlay™, Android Auto)	●	●	●	●	●	●
USB Socket	○	●	●	●	●	●
Connected 3D Navigation: includes TomTom® Live updates (3 year subscription)*^	○	●	●	●	●	●
6-Speaker radio, MP3 compatible	●	●	●	●	●	●
12 V socket	●	●	●	●	●	●
EXTERIOR FEATURES						
Aluminium longitudinal roof bars (SW only)	-	●	●	●	●	●
Aluminium door sill finishers	-	-	-	●	●	-
Aluminium 'GTI' door sill finishers	-	-	-	-	-	●
Body-colour exterior door handles	●	●	●	●	●	●
Door mirror shells: body colour	●	●	●	-	-	-
Door mirror shells: Nera black	-	-	-	●	●	●
Fuel filler cap with dedicated AdBlue inlet (diesel versions only)	●	●	●	●	●	-
'GT' emblems (front wings and tailgate)	-	-	-	●	●	-
'GTI' emblems (front wings and tailgate)	-	-	-	-	-	●
Large twin exhaust and black rear diffuser	-	-	-	-	-	●
Lowered ride height (7mm at front and 10mm at rear)	-	-	-	-	●	-
Lowered ride height 11mm (vs. standard ride height)	-	-	-	-	-	●
Panoramic fixed cielo glass roof (includes electric interior blind)	-	-	-	○	○	○
Radiator grille: chrome edge trim and with black central detail	●	-	-	-	-	-
Radiator grille: chrome edge trim and with chrome central detail	-	●	●	-	-	-
Radiator grille: chequered with chrome edge trim and red 'PEUGEOT' lettering	-	-	-	●	●	-
Radiator grille: gloss black chequered with gloss black edge trim and red 'PEUGEOT' lettering	-	-	-	-	-	●
Red painted PEUGEOT Sport brake calipers with 380mm front discs	-	-	-	-	-	●
Side window trim: black rubber	●	-	-	-	-	-
Side window trim: chrome	-	●	●	●	●	●
Sports front bumper design (linked to LED headlight option, LA05 + PR05 on Allure)	-	-	○	●	-	-
Sports front bumper design with black lower bumper finisher (GTI Ultimate Red or Ultimate Red Coupe Franche only)	-	-	-	-	●	●
Sports front bumper design with red lower bumper finisher (GTI non Ultimate Red or Ultimate Red Coupe Franche only)	-	-	-	-	-	●
Sports side skirt design	-	-	-	●	●	●
Torsen® limited-slip differential	-	-	-	-	-	●

	ACTIVE PREMIUM	ALLURE	ALLURE PREMIUM	GT	GT PREMIUM	GTI
Twin exhaust effect trim	-	-	-	●	●	-
16" 'Quartz' alloy wheels	●	-	-	-	-	-
16" 'ZIRCON' alloy wheels	-	●	●	-	-	-
17" 'RUBIS' two tone finish diamond cut alloy wheels	-	-	-	●	-	-
18" 'DIAMANT' alloy wheels	-	-	-	-	●	-
19" 'Carbone' two tone finish diamond cut alloy wheels	-	-	-	-	-	●
EXTERIOR LIGHTING AND VISIBILITY						
Full LED headlights**	-	-	○	●	●	●
Halogen fog lights	●	●	●	-	-	-
Halogen headlights	●	●	●	-	-	-
LED daytime running lights built into the headlamp unit	●	●	●	●	●	●
LED fog lights***	-	-	○	●	●	-
LED sequential scrolling front indicators***	-	-	○	●	●	●
Rear number plate lights (x2)	●	●	●	●	●	●
Rear LED PEUGEOT signature 'Claw Effect' lights (hatch only) (with daylight running function)	●	●	●	●	●	●
Side indicator lights integrated into door mirrors	●	●	●	●	●	●
Visibility pack: automatic lights	●	●	●	●	●	●
Visibility pack: automatic windscreen wipers	●	●	●	●	●	●
Visibility pack: electrochrome rear view mirror (auto dimming)	●	●	●	●	●	●
Visibility pack: 'follow me home headlights'	●	●	●	●	●	●

*Additional terms & conditions apply to connected services, including customer acceptance of location sharing prior to activation.

**Where LED headlights are specified on Allure, please refer to technical pages for impact on CO2 and MPG performance.

*** Linked to full LED headlights option

^Subject to subscription – after you have taken delivery of your vehicle, please subscribe on: <https://services-store.peugeot.co.uk/>

		ACTIVE PREMIUM	ALLURE	ALLURE PREMIUM	GT			GT PREMIUM		GTi
Upholstery		Mistral 'Metax' cloth seat trim with overstitch detail	Mistral 'Oxford' leather effect and cloth seat trim with overstitch detail	Mistral 'Oxford' leather effect and cloth seat trim with overstitch detail	Mistral 'Oxford Red' leather effect and cloth seat trim with red overstitch detail	Alcantara®, cloth and leather effect seat trim with red overstitch detail	Black Mistral leather trim with red overstitch detail	Alcantara®, cloth and leather effect seat trim with red overstitch detail	Black Mistral leather trim with red overstitch detail	PEUGEOT Sport branded Alcantara® and leather effect seat trim with red overstitch detail
Carpets / Roof-lining		Mistral black / light grey	Mistral black / light grey		Mistral black / Tramontane black			Mistral black / Tramontane black		Mistral black / light grey
SOLID PAINT										
Bianco White	POWP	●	●	●	●	●	●	●	●	●
METALLIC PAINT										
Cumulus Grey	M0F4	○	○	○	○	○	○	○	○	○
Nimbus Grey	M0VL	○	○	○	-	-	-	-	-	-
Nero Black	M09V	○	○	○	○	○	○	○	○	○
PEARLESCENT PAINT										
Vertigo Blue	M6SM	○	○	○	○	○	○	○	○	○
Ultimate Red	M5F3	○	○	○	○	○	○	○	○	○
Pearlescent White	M6N9	○	○	○	○	○	○	○	○	○



PEUGEOT 308 Range: Upholstery Options

	ACTIVE PREMIUM	ALLURE	ALLURE PREMIUM	GT			GT PREMIUM		GTi
Upholstery	Mistral 'Metax' cloth seat trim with overstretch detail	Mistral 'Oxford' cloth and leather effect seat trim	Mistral 'Oxford' cloth and leather effect seat trim	Mistral 'Oxford Red' leather effect and cloth seat trim with red overstretch detail	Alcantara®, cloth and leather effect seat trim with red overstretch detail	Black Mistral leather trim with red overstretch detail	Alcantara®, cloth and leather effect seat trim with red overstretch detail	Black Mistral leather trim with red overstretch detail	PEUGEOT Sport branded Alcantara® and leather effect seat trim with red overstretch detail
Trim Code	67FX	66FX	66FX	0NFJ	1UFJ	8DFJ	1UFJ	8DFJ	0JFJ
Seat Trim Availability	●	●	●	●	○	○	●	○	●



Mistral 'Metax' cloth



Mistral 'Oxford' leather effect and cloth



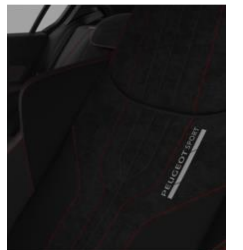
Mistral 'Oxford Red' leather effect and cloth



Alcantara®, cloth and leather effect



Black Mistral leather with red overstretch



PS Alcantara® and leather effect

PEUGEOT 308 Range: Alloy Wheel Options

	Active Premium	Allure	Allure Premium	GT	GT Premium	GTi
16" 'Quartz' alloy wheels	●	-	-	-	-	-
16" 'Zircon' alloy wheels	-	●	●	-	-	-
16" 'Zircon' diamond cut alloy wheels	-	○	○	-	-	-
17" 'Rubis' diamond cut alloy wheels	-	-	-	●	-	-
18" 'Diamant' alloy wheels	-	-	-	-	●	-
18" 'Saphir Black' two tone diamond cut and dark tinted varnish alloy wheels (linked to Black Pack)	-	-	-	-	○	-
19" 'Carbone' two tone finish diamond cut alloy wheels	-	-	-	-	-	●



16" 'Quartz'



16" 'Zircon'



17" 'Rubis'



18" 'Saphir Black' with



18" 'Diamant'



19" 'Carbone'

PEUGEOT 308 Hatchback: Technical Specification

		Petrol				Diesel		
		1.2L PureTech 110 S65 6-speed manual	1.2L PureTech 130 S65 6-speed manual	1.2L PureTech 130 EAT8 S65 8-speed Efficient Automatic Transmission	1.6L PureTech 260 S65 6-speed manual	1.5L BlueHDi 130 S65 6-speed manual	1.5L BlueHDi 130 EAT8 S65 ^o 8-speed Efficient Automatic Transmission	
DRIVE/RAIN	Fuel type	Petrol	Petrol	Petrol	Petrol	Diesel	Diesel	
	Stop and Start functionality	•	•	•	•	•	•	
	Cubic capacity (cc)	1199	1199	1199	1598	1499	1499	
	Maximum power hp (Kw)	110 (81) @5500	131 (96) @5500	131 (96) @5500	262 (193) @6000	131 (96) @ 3750	131 (96) @3750	
	Maximum torque lb/ft (Nm)	151 (205) @1750	170 (230) @1750	170 (230) @1750	251 (340) @2100	221 (300) @ 1750	221 (300) @ 1750	
	6 speed manual	•	•		•	•		
8 speed automatic			•			•		
BRAKES	Front and rear discs	•	•	•	•	•	•	
SUSPENSIONS AND TYRES	Front suspension	Pseudo MacPherson						
	Rear suspension	De-formable Crossmember						
	Size - 16" tyres	205/55R16V						
	Size - 17" tyres	225/45R17V						
	Size - 18" tyres	225/40R18W						
	Size - 19" tyres	235/35R19 91Y						
Spare wheel (space saver)	-	-	-	-	-	-		
FUEL	Capacity (litres)	53						
REGULATED EMISSIONS	Carbon monoxide (mg/km)	321.1	205.4	272.3	535.5	66.4	46.2	
	Total hydrocarbons (mg/km)	29.5	19	19.7	20.4	-	-	
	Nitrogen Oxides (mg/km)	21.9	24.4	29.4	36.9	52.7	32.9	
	Total Hydrocarbons + Nitrogen Oxides (mg/km)	-	-	-	-	57.7	36.2	
	Particulate Matter (mg/km)	0.36	0.14	0.21	0.29	0.33	0.28	
PERFORMANCE	Maximum speed (mph)	116	124	127	-	127	127	
	Acceleration 0-62 mph driver only (sec)	10.0	9.7	9.4	6.0	9.8	9.4	
FUEL CONSUMPTION INFORMATION	WLTP V. Low / V. High Fuel Consumption	Fuel Consumption: Low MPG (litres/100km).^	47.4 - 39.2 (6 - 7.2)	44.7 - 37.4 (6.3 - 7.6)	39.0 - 34.3 (7.2 - 8.2)	27.0 (10.4)	61 - 49.4 (4.6 - 5.7)	53.5 - 49.3 (5.3 - 5.7)
		Fuel Consumption: Medium MPG (litres/100km).^	56.6 - 45.7 (5.0 - 6.2)	55.6 - 43.9 (5.1 - 6.4)	50.5 - 43.2 (5.6 - 6.5)	39.7 (7.1)	69.5 - 55.9 (4.1 - 5.1)	66.5 - 55.4 (4.2 - 5.1)
		Fuel Consumption: High MPG (litres/100km).^	63.0 - 51.2 (4.5 - 5.5)	61.4 - 49.4 (4.6 - 5.7)	59.2 - 49.3 (4.8 - 5.7)	44.3 (6.4)	74.7 - 60.5 (3.8 - 4.7)	75.1 - 61.4 (3.8 - 4.6)
		Fuel Consumption: Extra-High MPG (litres/100km).^	51.3 - 42.4 (5.5 - 6.7)	50.9 - 40.9 (5.6 - 6.9)	48.4 - 40.3 (5.8 - 7.0)	37.6 (7.5)	59 - 48 (4.8 - 5.8)	60.5 - 48.4 (4.7 - 5.8)
		Fuel Consumption: Combined MPG (litres/100km).^	54.9 - 44.9 (5.1 - 6.3)	53.7 - 43.2 (5.3 - 6.5)	50.0 - 42.3 (5.6 - 6.7)	37.8 (7.5)	65.6 - 53.5 (4.3 - 5.3)	64.4 - 53.4 (4.4 - 5.3)
	Carbon Dioxide (CO2) emissions (g/km)	132 -142	132 -147	135 -151	169	122 -139	121-139	
VEHICLE WEIGHT INFORMATION (KG)	Gross vehicle weight	1735	1745	1830	1790	1855	1855	
	Mass in service	1356	1356	1439	1404	1465	1464	
	Kerb weight	1203	1203	1294	1315	1320	1319	
	Gross train weight	3035	3045	3030	1790	3330	3240	
	Maximum braked trailer weight	1300	1300	1200	0	1475	1385	
	Maximum tow ball weight	75	75	75	0	75	75	
INSURANCE CODES	Active Premium	TBC	-	-	-	TBC	-	
	Allure	-	TBC	TBC	-	TBC	TBC	
	Allure Premium	-	TBC	TBC	-	TBC	TBC	
	GT	-	-	TBC	-	-	TBC	
	GT Premium	-	-	TBC	-	-	TBC	
	GTi	-	-	-	TBC	-	-	

The fuel consumption achieved, and CO2 produced, in real world conditions will depend upon a number of factors including, but not limited to: the accessories fitted (pre and post registration); variations in weather; driving styles and vehicle load. The WLTP (Worldwide Harmonised Light Vehicles Test Procedure) is used to measure fuel consumption and CO2 figures. Figures shown are for comparison purposes and should only be compared to the fuel consumption and CO2 values of other cars tested to the same technical standard.

^ 'LOW': Low speed city driving, representative of city centre driving, maximum 35mph.

^^ 'MEDIUM': Medium speed town driving, representative of town or suburban driving, maximum 50mph.

^^^ 'HIGH': High speed rural driving, representative of A-road or dual carriageway driving, maximum 60mph.

^^^ 'EXTRA HIGH': Extra High speed motorway driving, representative of a typical European motorway, maximum 81mph.

^^^ 'COMBINED': A mixed journey average of all elements

Figures quoted reflect a range of configurations (including non-UK market vehicles) and are subject to changes resulting from ongoing product development, range evolutions, testing and evaluations.

PEUGEOT 308 SW: Technical Specification

		Petrol			Diesel		
		1.2L PureTech 110 S65 6-speed manual	1.2L PureTech 130 S65 6-speed manual	1.2L PureTech 130 EAT8 S65 8-speed Efficient Automatic Transmission	1.5L BlueHDi 130 S65 6-speed manual	1.5L BlueHDi 130 EAT8 S65 8-speed Efficient Automatic Transmission	
DRIVETRAIN	Fuel type	Petrol	Petrol	Petrol	Diesel	Diesel	
	Stop and Start functionality	●	●	●	●	●	
	Cubic capacity (cc)	1199	1199	1199	1499	1499	
	Maximum power hp (Kw)	110 (81) @5500	131 (96) @5500	131 (96) @5500	131 (96) @ 3750	131 (96) @ 3750	
	Maximum torque lb/ft (Nm)	151 (205) @1750	170 (230) @1750	170 (230) @1750	221 (300) @ 1750	221 (300) @ 1750	
	6 speed manual	●	●		●		
	8 speed automatic			●	●		
BRAKES	Front and rear discs	●	●	●	●	●	
SUSPENSIONS AND TYRES	Front suspension	Pseudo MacPherson					
	Rear suspension	De-formable Crossmember					
	Size - 16" tyres	205/55R16V					
	Size - 17" tyres	225/45R17V					
	Size - 18" tyres	225/40R18W					
	Spare wheel (space saver)	-	-	-	-	-	
FUEL	Capacity (litres)	53					
REGULATED EMISSIONS	Carbon monoxide (mg/km)	444.6	407.5	335	42.5	44.9	
	Total hydrocarbons (mg/km)	25.7	20.9	18.5	-	-	
	Nitrogen Oxides (mg/km)	23.1	46.6	40.5	45.8	33.6	
	Total Hydrocarbons + Nitrogen Oxides (mg/km)	-	-	-	49.4	36.4	
	Particulate Matter (mg/km)	0.63	0.41	0.27	0.75	0.33	
PERFORMANCE	Maximum speed (mph)	116	124	127	126	126	
	Acceleration 0-62 mph driver only (sec)	10.4	10.1	9.8	10.0	9.7	
FUEL CONSUMPTION INFORMATION	WLTP V. Low / V. High Fuel Consumption	Fuel Consumption: Low MPG (litres/100km).^	47.4 - 39.2 (6.0 - 7.2)	44.7 - 37.4 (6.3 - 7.6)	39.0 - 34.3 (7.2 - 8.2)	61.0 - 49.4 (4.6 - 5.7)	53.5 - 49.3 (5.3 - 5.7)
		Fuel Consumption: Medium MPG (litres/100km).^.	56.6 - 45.7 (5.0 - 6.2)	55.6 - 43.9 (5.1 - 6.4)	50.5 - 43.2 (5.6 - 6.5)	69.5 - 55.9 (4.1 - 5.1)	66.5 - 55.4 (4.2 - 5.1)
		Fuel Consumption: High MPG (litres/100km).^.	63.0 - 51.2 (4.5 - 5.5)	61.4 - 49.4 (4.6 - 5.7)	59.2 - 49.3 (4.8 - 5.7)	74.7 - 60.5 (3.8 - 4.7)	75.1 - 61.4 (3.8 - 4.6)
		Fuel Consumption: Extra-High MPG (litres/100km).^.	51.3 - 42.4 (5.5 - 6.7)	50.9 - 40.9 (5.6 - 6.9)	48.4 - 40.3 (5.8 - 7.0)	59.0 - 49.0 (4.8 - 5.8)	60.5 - 48.4 (4.7 - 5.8)
		Fuel Consumption: Combined MPG (litres/100km).^.	54.9 - 44.9 (5.1 - 6.3)	53.7 - 43.2 (5.3 - 6.5)	50.0 - 42.3 (5.6 - 6.7)	65.6 - 53.5 (4.3 - 5.3)	64.4 - 53.4 (4.4 - 5.3)
		Carbon Dioxide (CO2) emissions (g/km)	134 - 142	134 - 147	140 - 151	122 - 139	124 - 139
VEHICLE WEIGHT INFORMATION (KG)	Gross vehicle weight	1800	1810	1850	1930	1890	
	Mass in service	1360	1360	1462	1472	1462	
	Kerb weight	1205	1205	1320	1320	1320	
	Gross train weight	3000	3010	3060	3330	3190	
	Maximum braked trailer weight	1200	1200	1210	1400	1300	
	Maximum tow ball weight	71	71	70	71	70	
INSURANCE CODES	Active Premium	TBC	-	-	TBC	-	
	Allure	-	TBC	TBC	TBC	TBC	
	Allure Premium	-	TBC	TBC	TBC	TBC	
	GT	-	-	TBC	-	TBC	
	GT Premium	-	-	TBC	-	TBC	

The fuel consumption achieved, and CO2 produced, in real world conditions will depend upon a number of factors including, but not limited to: the accessories fitted (pre and post registration); variations in weather; driving styles and vehicle load. The WLTP (Worldwide Harmonised Light Vehicles Test Procedure) is used to measure fuel consumption and CO2 figures. Figures shown are for comparison purposes and should only be compared to the fuel consumption and CO2 values of other cars tested to the same technical standard.

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^^^ 'EXTRA HIGH': Extra High speed motorway driving, representative of a typical European motorway, maximum 81mph.

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Figures quoted reflect a range of configurations (including non-UK market vehicles) and are subject to changes resulting from ongoing product development, range evolutions, testing and evaluations.

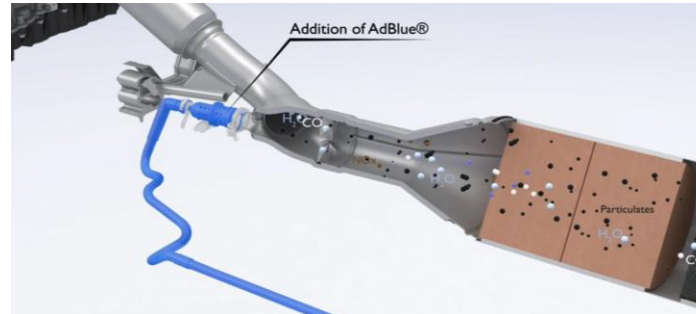
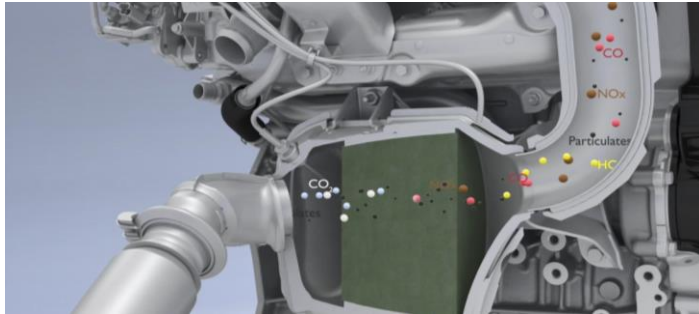
All PEUGEOT models equipped with BlueHDi engine technology are fitted with SCR technology (Selective Catalytic Reduction) and particulate filtration to treat exhaust gases.

How Does the Process Work?

The process specifically targets the pollutants of diesel combustion, removing hydrocarbons and carbon monoxide, reducing nitrogen oxides by up to 90% and eliminating 99.9% of particulates.

This occurs during a three stage process:

- Stage One - the oxidation catalytic converter eliminates the hydrocarbons (HC) and the carbon monoxide (CO), transforming them into water (H₂O) and carbon dioxide (CO₂)
- Stage Two - the SCR (Selective Catalytic Reduction) transforms the nitrogen oxides (NOx) into water (H₂O) and nitrogen (N₂), which is the main constituent of air (78%), due to the addition of AdBlue® (mixture of urea and water)
- Stage Three - the Particulate Emission Filter eliminates 99.9% of the particulates by number, leaving just harmless water (H₂O) and nitrogen (N₂) gases to be emitted from the exhaust



To allow treatment of nitrogen oxides (NOx) emissions, PEUGEOT passenger cars powered by BlueHDi engine technology are fitted with a separate AdBlue® tank to hold the solution. In most instances this tank is around 17 litres in size. AdBlue® like fuel and screenwash is treated as a consumable and must be kept regularly topped up. Various factors can affect consumption of AdBlue® including but not limited to driving style, weight carried in the vehicle and environmental factors.

PEUGEOT Model	AdBlue® Tank Size	Tank Location	Top Up Required
308 and 308 SW	17 litres	Drivers side, under fuel filler cap	Around 3,500 miles / after 7 fuel fill-ups

Topping Up AdBlue®

To prevent your PEUGEOT running out of the AdBlue® additive the car is fitted with a low level detection facility, just as would be the case with fuel. A series of notifications are available but where the AdBlue® range exceeds 1,500 miles (2,400 km), no information range is automatically displayed.



- Remaining range between 1,500 and 500 miles (2,400 and 800 km): When switching on the ignition, the orange warning lamp (as shown on the left) comes on for about thirty seconds, accompanied by the display of a message ("Top up AdBlue: Starting prevented in x miles/km") indicating the remaining range expressed in miles or kilometres. The reserve level has been reached; it is recommended that you top up as soon as possible



- Remaining range between 500 and 62 miles (800 and 100 km): When switching on the ignition, this warning lamp comes on, accompanied by an audible signal (1 beep) and the display of a message (e.g. "Top up AdBlue: Starting impossible in x miles") indicating the remaining range expressed in miles or kilometres. When driving, the audible signal and the message display are triggered every 62 miles (100 km) until the level is topped up. It is essential to top up as soon as possible and before the tank is completely empty; otherwise it will not be possible to restart the engine after the next stop

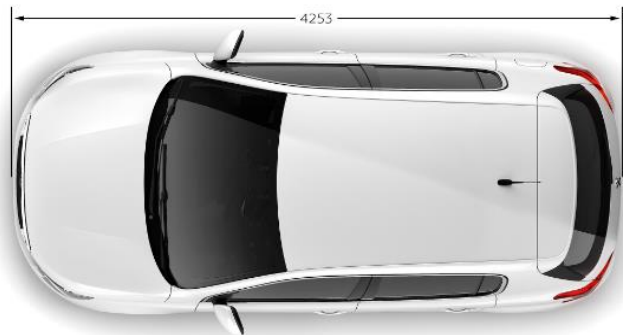


- Remaining range less than 62 miles (100 km): When driving, the audible signal and the message display are triggered every 6 miles (10 km) until the AdBlue tank is topped up. It is essential to top up as soon as possible and before the tank is completely empty; otherwise it will not be possible to restart the engine after the next stop.

Important Points

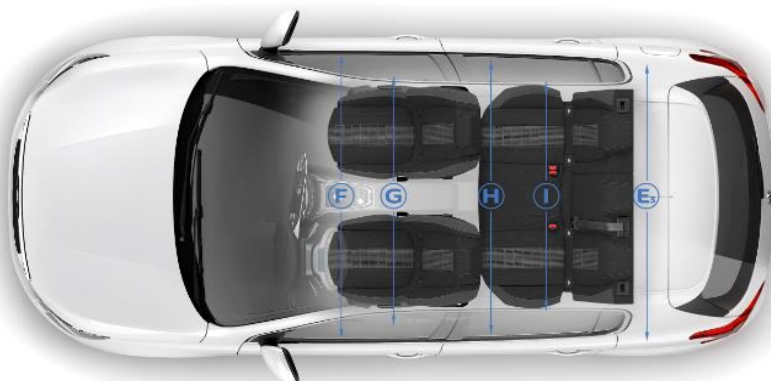
- If your vehicle's AdBlue® tank is completely empty – which is confirmed by the alert messages and the impossibility of starting the engine - you must add at least 5 litres of AdBlue® solution
- Never pour AdBlue® into the Diesel fuel tank
- If any AdBlue® is splashed, or if there are any spillages on the side of the body, rinse immediately with cold water or wipe with a damp cloth
- If the fluid has crystallised, clean it off using a sponge and hot water
- Keep AdBlue® out of the reach of children, in its original container
- Never store AdBlue® containers in your vehicle
- Use only AdBlue® fluid that meets the ISO 22241 standard
- Never transfer AdBlue® to another container: it would lose its purity
- Never dilute AdBlue® with water
- Important: in the event of a top-up after an AdBlue® breakdown, you must wait about five minutes before switching on the ignition, without opening the driver's door, unlocking the vehicle or bringing the electronic key into the passenger compartment.

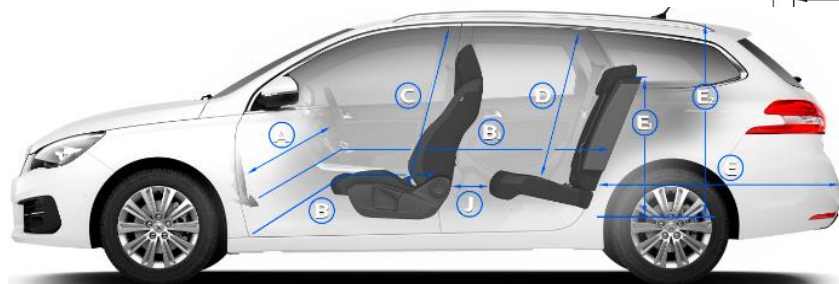
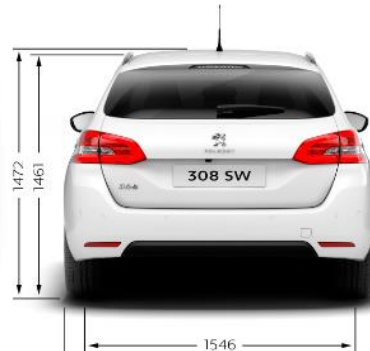
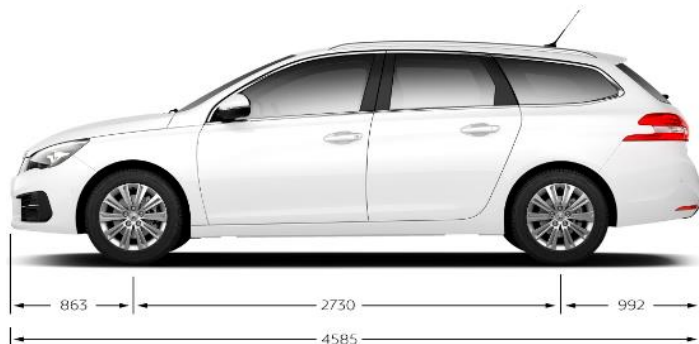




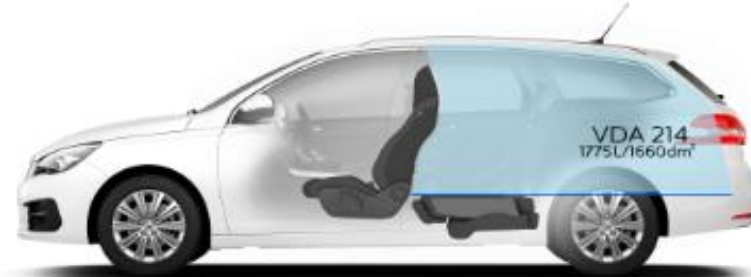
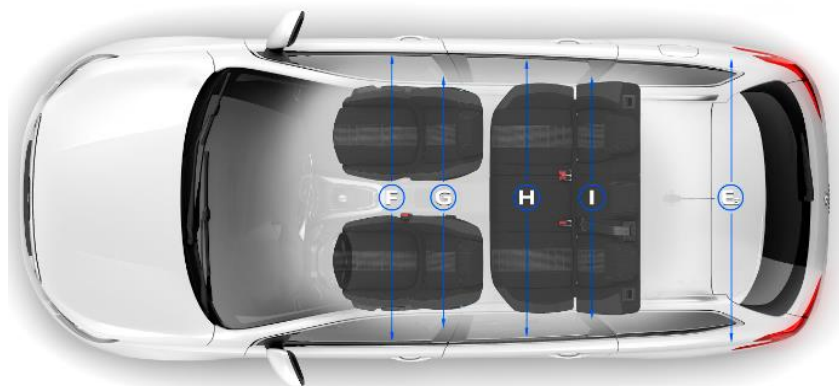
(mm)

A	673
B	866
B ₁	1688
C	895
D	874
E	807
E ₁	552
E ₂	774
E ₃	1099
F	1440
G	1395
H	1412
I	1365
J	95





	(mm)
A	673
B	866
B₁	1726
C	907
D	885
E	1037
E₁	499
E₂	741
E₃	1107
F	1440
G	1395
H	1409
I	1363
J	124



PEUGEOT offer two levels of Service Contract:

PEUGEOT Service Plans

What's included:

- PEUGEOT Service Plans offer complete assurance that all your servicing costs will be completely covered for the duration of the plan
- We offer PEUGEOT Service Plans for up to five years with many mileage options
- One-off up front or monthly direct debit payment options available
- All packages are affordable and inflation proof, which means they will remain at a fixed cost for the duration of the plan.

Monthly price examples*:

36 Months / 30,000 Miles	48 Months / 40,000 Miles	60 Months / 50,000 Miles
14.16 per month	17.66 per month	17.40 per month

* Price examples based on an annual mileage of 10,000 per annum

A PEUGEOT Service Plan can be purchased up to 12 months after registration date. The prices quoted above are indicative, for a bespoke quote please contact your local PEUGEOT Retailer. If the plan is taken out after the date of registration an additional payment will be required to cover this starting period. Any normal wear and tear maintenance work such as replacement of tyres, brake pads, brake discs, clutches, shock absorbers, wipers, batteries, bulbs, silencer, exhausts and windscreens are excluded. Servicing must be carried out by a PEUGEOT Authorised Repairer in the UK. PEUGEOT Motor Company reserve the right to change, amend or withdraw this product at any time.

Extended Peugeot Assistance*

What's included: Extension of your PEUGEOT Assistance Cover

- Offers you the opportunity to extend Peugeot Assistance up to a further two years
- Cover includes:
 - PEUGEOT Assistance from Home
 - PEUGEOT Roadside Assistance
 - PEUGEOT Recovery
 - PEUGEOT Onward Travel
 - PEUGEOT European Cover

* Excludes non-vehicle induced faults



To find out about extending your PEUGEOT Assistance cover, call 0800 294 0294

Manufacturers Recommended Retail Price On The Road

The On the Road MRRP featured includes the following from April 2020:

Tax band	CO2 (g/km)	First Year VED		First Year VED Alternative Fuel	Annual Tax		First Reg fee	Delivery Charge	VAT @ 20% on Delivery	Total OTR Costs		
		Diesel cars - RDE2 standard Petrol cars	Diesel cars - all other		Petrol & Diesel	Alternative Fuel				Diesel cars - RDE2 standard Petrol cars	Diesel cars - all other	Alternative Fuel
A	0	£0.00	£0.00	£0.00	£0.00	£0.00	£55.00	£595.83	£119.17	£770.00	£770.00	£770.00
B	1-50	£10.00	£25.00	£0.00	£150.00	£140.00	£55.00	£595.83	£119.17	£780.00	£795.00	£770.00
C	51-75	£25.00	£110.00	£15.00	£150.00	£140.00	£55.00	£595.83	£119.17	£795.00	£880.00	£785.00
D	76-90	£110.00	£135.00	£100.00	£150.00	£140.00	£55.00	£595.83	£119.17	£880.00	£905.00	£870.00
E	91-100	£135.00	£155.00	£125.00	£150.00	£140.00	£55.00	£595.83	£119.17	£905.00	£925.00	£895.00
F	101-110	£155.00	£175.00	£145.00	£150.00	£140.00	£55.00	£595.83	£119.17	£925.00	£945.00	£915.00
G	111-130	£175.00	£215.00	£165.00	£150.00	£140.00	£55.00	£595.83	£119.17	£945.00	£985.00	£935.00
H	131-150	£215.00	£540.00	£205.00	£150.00	£140.00	£55.00	£595.83	£119.17	£985.00	£1,310.00	£975.00
I	151-170	£540.00	£870.00	£530.00	£150.00	£140.00	£55.00	£595.83	£119.17	£1,310.00	£1,640.00	£1,300.00
J	171-190	£870.00	£1,305.00	£860.00	£150.00	£140.00	£55.00	£595.83	£119.17	£1,640.00	£2,075.00	£1,630.00
K	191-225	£1,305.00	£1,850.00	£1,295.00	£150.00	£140.00	£55.00	£595.83	£119.17	£2,075.00	£2,620.00	£2,065.00
L	226-255	£1,850.00	£2,175.00	£1,840.00	£150.00	£140.00	£55.00	£595.83	£119.17	£2,620.00	£2,945.00	£2,610.00
M	Over 255	£2,175.00	£2,175.00	£2,165.00	£150.00	£140.00	£55.00	£595.83	£119.17	£2,945.00	£2,945.00	£2,935.00

*Applies to diesel vehicles that do not meet the real driving emissions step 2 (RDE2) standard

VAT is calculated at 20%

VAT is not applicable to cars sold in the Channel Islands

Cars with a list price of over £40,000 when new pay an additional £325 per year on top of the £150 annual tax 'standard rate', for five years after the end of the first licence before returning to the rates listed above. This supplement does not apply to electric vehicles.

PEUGEOT 3 Years of Warranty

All vehicles first registered in the UK and purchased from a UK PEUGEOT Retailer benefit from a PEUGEOT 2 year unlimited mileage manufacturer's warranty and a free optional additional 1 year of warranty provided by the PEUGEOT Retailer Network in the UK.

PEUGEOT Assistance

All new PEUGEOTs come with PEUGEOT Assistance, our breakdown assistance service.

PEUGEOT Assistance is available every minute of the day and night; 365 days of the year, for you and anyone else driving your PEUGEOT with your permission.

Full details are available at www.peugeot.co.uk

Terms and Conditions

All information and prices correct at time of publication, but are subject to change at any time without prior notice (which may occur as a result of matters including, but not limited to, any changes in legislation and/or any changes by the government).

It is our policy to continually improve our vehicles in every way. To avoid any misunderstandings you are advised to check with your PEUGEOT Dealer the prices, specification (including colour), equipment, accessories and equipment relating to any PEUGEOT vehicle and the exact cost and availability prior to ordering.

Where a feature is described as an option in this publication it should be assumed that it is at extra cost unless specifically stated otherwise.

Issued by Sales and Marketing, PEUGEOT Motor Company PLC, Pinley House, Sunbeam Way, Coventry CV3 1ND.

